

Polski Koncern Naftowy Orlen SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Polski Koncern Naftowy Orlen SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Polski Koncern Naftowy Orlen SA and its competitors. This provides our Clients with a clear understanding of Polski Koncern Naftowy Orlen SA position in the [Energy Industry](#).

The report contains detailed information about Polski Koncern Naftowy Orlen SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Polski Koncern Naftowy Orlen SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Polski Koncern Naftowy Orlen SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Polski Koncern Naftowy Orlen SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Polski Koncern Naftowy Orlen SA business.

About Polski Koncern Naftowy Orlen SA

Polski Koncern Naftowy ORLEN S.A. operates as a refiner of crude oil in Central Europe. The company involves in processing crude oil into unleaded petrol, diesel, heating oil, and aviation fuel, as well as plastics and other petroleum related products.

The company operates seven refineries, of which three are located in Plock, Trzebinia and Jedlicze (Poland), another three in Litvinov, Kralupy and Pardubice (the Czech Republic) and one in Mazeikiu (Lithuania). The total deep processing capacity of the refineries reaches 31.7 million tonnes per annum.

The company's retail network comprises approximately 2,700 outlets offering services in Poland, Germany, the Czech Republic and Lithuania. In Poland petrol stations operate under three brands: ORLEN (premium brand), Petrochemia Plock and BLISKA (economy brand). Clients in Germany are served at stations branded ORLEN and STAR, and in the Czech Republic at outlets bearing standard Benzina and premium Benzina Plus logos. Petrol stations in Lithuania operate under the ORLEN Lietuva and Ventus logos.

Segments

The company operations are divided into three main business segments: Refining Segment; Petrochemical Segment; and Chemical Segment.

The Refining Segment comprises crude oil processing, as well as wholesale and retail trade in refinery products.

The Petrochemical Segment encompasses production and sales of petrochemicals.

The Chemical Segment comprises production and sales of artificial fertilizers and PVC.

The other operations of the company include mainly support functions, as well as transport, maintenance and building activities.

Products

The company offers fuels, motorcycle oils, motorcar oils, and car care products, such as cosmetics and engine coolants; and biocides to protect various fuel products from microbiological contamination. It also provides bitumen products, including road and industrial bitumen, and elastomer bitumen for construction of surfaces, such as motorways or bridges; glues for tar boards, hydroinsulation mixes, and solutions for grounding; low sulfur diesel fuels, and aviation fuel and marine oils; industrial oils, such as compressor, machinery, metal-cutting, maintenance, gear, hardening, and hydraulic oils; and petrochemicals comprising polyethylene, polypropylene, PVC, and other petrochemicals.

In addition, the company offers propane-butane liquefied gas for heating warehouses and stockrooms, as well as for farms, living containers, homes, summer houses, camps, picnics barbecues, and other outdoor events; and light furnace heating oil for central heating boilers in detached houses, hospitals, and schools. The company offers its products through a wholesale and retail network.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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