

# Point.360 Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Point.360 Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Point.360 and its competitors. This provides our Clients with a clear understanding of Point.360 position in the [Media](#) Industry.

The report contains detailed information about Point.360 that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Point.360. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Point.360 financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Point.360 competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Point.360 business.

## **About Point.360**

Point.360 operates as an integrated media management services company in the United States. The company provides film, video, and audio post-production, archival, duplication, computer graphics, and distribution services to motion picture studios, television networks, independent production companies, and multinational companies. It provides the services necessary to edit, master, reformat, and archive its clients' audio, video, and film content, including television programming, feature films, and movie trailers.

### **Value-Added Services**

The company maintains video and audio post-production and editing facilities as components of its full service, value-added approach to its customers.

**Visual Effects:** The company provides visual effects for feature films, television programs, and commercial advertising content.

**Video and Data Editing:** The company provides digital editing services in Hollywood, Burbank, West Los Angeles, and California. The editing suites are equipped with digital editing equipment, including the Film Master Nucoda and Avid Symphony Nitris, which provides precise and repeatable electronic transfer of data, video, and audio information

from one or more sources. Video is edited into completed programs, such as television shows, DVD Compression masters, infomercials, commercials, movie trailers, electronic press kits, specials, and corporate and educational presentations.

**Graphics and Animation:** The company offers creative services for television main title creation.

**Digital Color Correction:** Substantially all film content ultimately is distributed to the home video, broadcast, cable or pay-per-view television markets, requiring that film images be transferred electronically to a digital video format. The company transfers film and data to digital formats using Spirit, 4k Telecine equipment, daVinci 2k, and Digital Vision Film Master color correction systems.

**Picture Restoration:** Digital picture restoration occurs in titles targeted for Blu-ray and standard definition DVD distribution, as well as cable markets. Flaws in the picture, such as dirt, scratches, splice bumps, and excessive grain would be removed using its technologies and expertise. Tools incorporated in this process are daVinci Revival, MTI Film DRS, Diamant Imagica XE advanced wetgate scanner, and its proprietary Advanced Restoration Tools (A.R.T.).

**Audio Post-Production:** The company digitally mix television shows, commercials, and independent features. It edits and creates sound effects, assist in replacing dialog, and re-record audio elements for integration with film and video elements. It designs sound effects to give life to the visual images with a library of sound effects. In addition, the re-recording process allows listening experience by adding specialized sound treatments, such as stereo, Dolby Digital, SDDS, THX, and Surround Sound.

**Audio Restoration and Layback:** Audio layback is the process of creating duplicate videotape masters with sound tracks that are different from the original recorded master sound track. Content owners selling their assets in foreign markets require the replacement of dialog with voices speaking local languages.

**Closed Caption and Subtitling:** All broadcast material requires closed captioning. The company creates closed captioning formatted for high definition and standard definition markets, and DVD markets when requested. Subtitling is offered in approximately 20 foreign languages.

**Foreign Language Mastering:** The company provides dubbed language versioning with an audio layback and conform service that supports various audio, data, and videotape

formats to create an international language-specific master videotape. It also creates music and effects tracks from programming shot before an audience to prepare television sitcoms for dialog recording and international distribution.

**Standards Conversion:** This process involves changing the number of video lines per frame, the number of frames per second, and the color system. The company is able to convert video between all international formats, including NTSC, PAL high definition, and standard definition.

**Broadcast Encoding:** T

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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