

# Plastic Omnium SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Plastic Omnium SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Plastic Omnium SA and its competitors. This provides our Clients with a clear understanding of Plastic Omnium SA position in the [Auto Parts](#) Industry.

The report contains detailed information about Plastic Omnium SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Plastic Omnium SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Plastic Omnium SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Plastic Omnium SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Plastic Omnium SA business.

## **About Plastic Omnium SA**

Plastic Omnium, through its subsidiaries, operates as a manufacturing and services company worldwide. The company has operations in 25 countries on four continents, comprising 106 production and assembly facilities and 15 R&D and engineering centers. Its main businesses include automotive, environment, and high-tech.

### **Automotive**

Automotive segment comprises of Plastic Omnium Auto Exterior and Inergy Automotive Systems. Plastic Omnium Auto Exterior serves carmakers by designing and delivering solutions organized into five product lines that include Bumpers, Fenders and body parts, Front-end modules, Rear-end modules and Energy absorption systems. An automotive equipment manufacturer, Inergy Automotive Systems designs and produces fuel systems.

Its major customers include BMW, General Motors and Chrysler vehicles in Mexico, as well as Nissan and Hyundai in the United States, Daewoo in South Korea, and Toyota in Argentina, South Africa and Thailand. Together, Plastic Omnium Auto Exterior and Inergy Automotive Systems operate 91 production and assembly facilities in 19 countries throughout Europe, North and South America, and Asia.

## Environment

The company's environment segment offers a range of products and services in three areas: waste collection, recycling, and playground installations. Waste collection, through Plastic Omnium Urban Systems, offers contract waste container collection services for local communities by manufacturing wheeled containers, litter bins, and sorted waste collection equipment. Ludoparc SA designs and installs playground equipment. Recycling is done through Plastic Omnium Recycling.

Plastic Omnium offers a variety of local services that help it to design, install and waste handling systems. These services range from needs analysis and equipment supply and deployment to the management of container fleets and data, local communication campaigns and customer service needs. Plastic Omnium Environment offers an industrial-scale plastics recovery solution and recycles end-of-life wheeled containers at the Plastic Recycling plant in Le Creusot. Plastic Omnium offers a portfolio of services, backed by an analysis and engineering process with a long-term focus.

In July 2003, Plastic Omnium acquired Beauvais Diffusion, which markets onsite household waste handling services and equipment, including wheeled bins, container shelters and platforms and backyard composters, as well as plastic and paper bags for waste sorting.

## High-Tech

Performance Plastics Products - 3P and Plastic Omnium Medical manufacture plastic products and solutions for a range of industries, as well as an array of parts and systems for the pharmaceutical and medical industries.

Performance Plastics Products - 3P supplies performance plastics for critical industrial applications.

Plastic Omnium Medical designs and cleanroom manufactures parts and systems for the pharmaceutical and medical industries. Plastic Omnium Medical operates in three market segments that include drug and vaccine delivery systems for the pharmaceutical industry; diagnostic disposables; and medical devices.

## Joint Venture

Varroc Engineering Pvt., Ltd. has formed a joint venture with Plastic Omnium SA. The new venture is for the production and supply of automotive exterior parts for the Indian market. The tie-up would involve design, development and testing of automotive exterior components and systems, their production, sales and after-sales service. The products to be made would include types of exterior parts and modules like bumpers, bumper modules, claddings, rocker panels, finishers, structural parts and wheel arch housings.

## History

Plastic Omnium SA was founded in 1947.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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