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Planet Hollywood International Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Planet Hollywood International, Inc., a Delaware corporation (the Company) is a creator and worldwide developer of consumer brands that transcend international barriers and capitalize on the universal appeal of movies, sports and other entertainment-based themes. The company and 18 of its subsidiaries filed voluntary petitions for Chapter 11 reorganization under U.S. Bankruptcy Court in September 2001. To date, the Company has promoted its brands primarily through the operation of theme restaurants, most notably Planet Hollywood, that provide a dining and entertainment experience in a high-energy environment and, through integrated retail stores, offer a broad selection of merchandise displaying the Company's logos. History Planet Hollywood International, Inc. was founded in 1991.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for public traded companies.

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