

# **Pinnacle Airlines Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Pinnacle Airlines Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Pinnacle Airlines Corp. and its competitors. This provides our Clients with a clear understanding of Pinnacle Airlines Corp. position in the [Airline](#) Industry.

The report contains detailed information about Pinnacle Airlines Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Pinnacle Airlines Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Pinnacle Airlines Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Pinnacle Airlines Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Pinnacle Airlines Corp. business.

### **About Pinnacle Airlines Corp.**

Pinnacle Airlines Corp., through its subsidiaries, operates as an independent regional airline in the United States. The company's wholly owned subsidiaries include Pinnacle Airlines, Inc. (Pinnacle) and Colgan Air, Inc. (Colgan). As of December 31, 2009, Pinnacle and Colgan offered scheduled passenger service with approximately 1,100 total daily departures to a combined 198 destinations.

### **Segments**

The company operates in two segments, Pinnacle and Colgan.

#### **Pinnacle**

Pinnacle operates an all-regional jet fleet, and provides regional airline capacity to Delta Air Lines, Inc. and its operating subsidiary, Northwest Airlines, Inc. (Delta) at its hub airports in Atlanta, Detroit, Memphis, and Minneapolis/St. Paul. As of December 31, 2009, Pinnacle operated 126 Canadair Regional Jet (CRJ)-200 aircraft under Delta brands with approximately 663 daily departures to 114 cities in 37 states and 3 Canadian provinces. Pinnacle also operated a fleet of 16 CRJ-900 aircraft as a Delta Connection carrier with approximately 72 daily departures to 27 cities in 14 states,

Belize, Mexico, Canada, and the U.S. Virgin Islands.

## Colgan

Colgan operates an all-turboprop fleet under a regional airline capacity purchase agreement (CPA) with Continental Airlines, Inc. (Continental), and under revenue pro-rate agreements with Continental, United Air Lines, Inc. (United), and US Airways Group, Inc. (US Airways). Colgan's operations are focused primarily in the northeastern United States and in Texas. As of December 31, 2009, Colgan offered within its pro-rate operations 239 daily departures to 40 cities in 10 states and the District of Columbia. Colgan operated 12 Saab 340 aircraft as Continental Connection from Continental's hub airport in Houston, 12 Saab 340 aircraft as United Express at Washington/Dulles, and 10 Saab 340 aircraft as US Airways Express, at New York/LaGuardia and Boston, under revenue pro-rate agreements. Colgan operated 14 Bombardier Q400 aircraft providing 90 daily departures to 17 cities in 11 states, the District of Columbia, and 2 Canadian provinces as Continental Connection at Continental's global hub at Newark/Liberty International Airport. In addition to operating its flights under revenue pro-rate code-share agreements, Colgan also operates flights within its revenue pro-rate networks under essential air service (EAS) contracts with the Department of Transportation (DOT).

## Competition

The company's primary competitors among regional airlines with capacity purchase arrangements include Comair, Inc., Compass Airlines, Inc., and Mesaba Aviation, Inc. (which are wholly owned subsidiaries of Delta); Air Wisconsin Airlines Corporation; American Eagle Holding Corporation (a wholly owned subsidiary of AMR Corporation); ExpressJet Holdings, Inc.; Horizon Air Industries, Inc. (a wholly owned subsidiary of Alaska Air Group Inc.); Mesa Air Group, Inc. (Mesa); Republic Airways Holdings Inc.; Skywest, Inc.; and Trans States Airlines, Inc.

## History

Pinnacle Airlines Corp. was founded in 1985.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to

the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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