

# **Pimi Agro Cleantech, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Pimi Agro Cleantech, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Pimi Agro Cleantech, Inc. and its competitors. This provides our Clients with a clear understanding of Pimi Agro Cleantech, Inc. position in the [Chemical](#) Industry.

The report contains detailed information about Pimi Agro Cleantech, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Pimi Agro Cleantech, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Pimi Agro Cleantech, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Pimi Agro Cleantech, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Pimi Agro Cleantech, Inc. business.

### **About Pimi Agro Cleantech, Inc.**

Pimi Agro CleanTech, Inc., a development stage company, develops and sells alternative solutions to methods for pre and post harvest treatments of fruits and vegetables. The company's technology platform is based on a formulation of STHP for the treatment of fruits and vegetables. It has also developed a controlled distribution system to apply its solution while maintaining levels of relative humidity in storage rooms using technology to create micro droplets, in accordance with special working protocol.

The company focuses on addressing the need for treatment of season-long harvest storage, which is chemical-free for table and processed potatoes and also for potatoes seeds.

### **Products and Technology**

The company develops, tests, and markets Spudefender for treatment of stored table and processed potatoes, StoreGuard for treatment in storage of other vegetables, and SeedGuard for treatment of seed potatoes:

The SpuDefender: The company develops and markets the SpuDefender product.

SpuDefender is a formulated STHP designed for use in potato storage treatment to inhibit sprouting and rotting and reduce decay, quality and quantity losses. The SpuDefender is applied to the stored potatoes inside storehouses, using the company's proprietary storage application protocol which is based on an especially designed system and ultrasonic atomizers to provide optimum results. SpuDefender

SpuDefender applications include: anti-sprouting; disease control; prevents dehydration and shrinkage; enhances fry color for processed potatoes (crisps and French fries); and enhances storage conditions by reducing the major stress factors such as suffocation, dehydration and microbial attack.

SpuDefender is an external treatment therefore after washing its leaves no residue. At the end of the application process the active ingredient of SpuDefender decomposes into water and oxygen.

### StoreGuard

StoreGuard is designed to extend the shelf life of fruits and vegetables by taking care of the entire spectrum of crop skin diseases, and creating conditions that boost crop immune systems in fighting internal infections. This approach slows aging processes and contributes to vibrant looking fruits and vegetables. StoreGuard also provides the following uses: controls the entire skin disease spectrum; and boosts crop immune systems in fighting internal infections.

### SeedGuard

SeedGuard is designed to provide added-value to the seed producer owing to its long lasting disinfectant effect. SeedGuard was initially tested for the treatment of potato seeds. SeedGuard would address the following: sanitizes a range of seed-born pathogens; induces apical dominance breakdown in potato seeds; would increase marketable yield and may increase grower's profits in potatoes seeds; delivers an extra care program for seeds from harvest through storage to planting; and increase seed health and potency.

### Joint Venture with Vegisafe LLC- USA

The company's Joint Venture partner -Vegisafe has contacted its Joint Venture with major retail chain stores in the US, such as Wal-Mart, Target, A&P, - Waldbaum's, PathMark, Food Emporium, and HEB.

## Customers and Partners

The company had entered into cooperative agreements with companies who specialize in the supply of agriculture products, primarily in Europe. It is also cooperating with suppliers of table potatoes and producers of processed potatoes, who are examining Pimi's products in order to use it at their storage rooms during the next potato season: Omex Agriculture Ltd.; PepsiCo UK and Ireland (Frito- Lay); McCain Food Limited; Branston Holding Ltd; RWZ- Wilhelm Weuthen GmbH; Kraft Foods Inc.; Vegisafe LLC (Earthbound LLC Group); APH Group; Oninvent Techniek B.V; Solvay Chemical International S.A; Tapud Industries Ltd; and Strauss Elite Ltd.

## Competition

The company's competitors include Cerits Europe B.V, Loxan B.V, Aceto Agriculture Chemical Corporation, United Phosphorous limited, Mirfield Sales Services Limited, Standon Chemicals limited, Atlas Crop Protection Limited and Whyte Agrochemical LTD.

## History

Pimi Agro CleanTech, Ltd. was founded in 2004.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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