

PHH Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

PHH Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between PHH Corporation and its competitors. This provides our Clients with a clear understanding of PHH Corporation position in the Industry.

The report contains detailed information about PHH Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for PHH Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The PHH Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes PHH Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of PHH Corporation business.

About PHH Corporation

PHH Corporation provides mortgage and fleet management services. The company provides mortgage loan origination services, servicing activities for originated and purchased loans, and commercial fleet management services.

Segments

The company conducts its business through three segments: Mortgage Production segment, Mortgage Servicing segment, and Fleet Management Services segment.

Mortgage Production segment

Mortgage Production segment originates, purchases, and sells mortgage loans through PHH Mortgage Corporation and its subsidiaries (PHH Mortgage), which includes PHH Home Loans and STARS. PHH Home Loans is a mortgage venture. The company owns 50.1% of PHH Home Loans through its wholly owned subsidiary, PHH Broker Partner Corporation (PHH Broker Partner), and Realty owns the remaining 49.9% through its wholly owned subsidiary, Realty Services Venture Partner, Inc. (Realty Venture Partner). PHH Mortgage, STARS, and PHH Home Loans conduct business throughout the U.S. The company's Mortgage Production segment focuses on providing

private-label mortgage services to financial institutions and real estate brokers.

The company originates mortgage loans through three principal business channels: financial institutions (on a private-label basis), real estate brokers (including brokers associated with brokerages owned or franchised by Realogy and Third-Party Brokers, as defined below) and relocation (mortgage services for clients of Cartus Corporation (Cartus)).

Financial Institutions Channel: The company provides private-label mortgage loan originations for financial institutions and other entities throughout the U.S. In this channel, the company offers a outsourcing solution, from processing applications through funding for clients that wish to offer mortgage services to their customers. Representative clients include Merrill Lynch Credit Corporation (Merrill Lynch) and Charles Schwab Bank (Charles Schwab).

Real Estate Brokers Channel: The company works with real estate brokers to provide their customers with mortgage loans. Through its affiliations with real estate brokers, the company has access to home buyers at the time of purchase. In this channel, the company works with brokers associated with NRT Incorporated, Realogy's owned real estate brokerage business (NRT), brokers associated with Realogy's franchised brokerages (Realogy Franchisees), and brokers that are not affiliated with Realogy (Third-Party Brokers).

Relocation Channel: In this channel, the company works with Cartus, Realogy's relocation business, to provide mortgage loans to employees of Cartus' clients. Cartus operates as an outsourced corporate relocation services in the U.S.

The company's mortgage loan origination channels are supported by three distinct platforms:

Teleservices: The company operates a teleservices operation (also known as its Phone In, Move In program) that provides centralized processing along with consistent customer service. The company utilizes Phone In, Move In for all three origination channels. The company also maintains multiple Internet sites that provide online mortgage application capabilities for its customers.

Field Sales Professionals: Members of its field sales force are generally located in real estate brokerage offices or are affiliated with financial institution clients around the U.S., and are equipped to provide product information, quote interest rates and help

customers prepare mortgage applications.

Closed Mortgage Loan Purchases: The company purchases closed mortgage loans from community banks, credit unions, mortgage brokers, and mortgage bankers.

Appraisal Services Business

The company's Mortgage Production segment includes its appraisal services business, STARS, which provides appraisal services utilizing a network of approximately 4,600 third-party professional licensed appraisers offering local coverage throughout the U.S. and also provides credit research, flood certification, and tax services. The appraisal services business is linked to the processes by which its mortgage operations originate mortgage loans.

Mortgage Servicing

Mortgage Servicing segment ser

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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