

Phantom Fiber Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Phantom Fiber Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Phantom Fiber Corp. and its competitors. This provides our Clients with a clear understanding of Phantom Fiber Corp. position in the Industry.

The report contains detailed information about Phantom Fiber Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Phantom Fiber Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Phantom Fiber Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Phantom Fiber Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Phantom Fiber Corp. business.

About Phantom Fiber Corp.

Phantom Fiber Corporation develops wireless software applications and mobile solutions. The company has developed a wireless platform and supporting software developer kit that extends the multimedia content and user experience of existing Internet web sites securely and instantly to a range of PDA's and mobile phones. Applications include remote monitoring of facilities, stock research, real time quoting and transacting, logistics and distribution, health care (including real time distribution of secure patient information), gaming and entertainment, and live streaming video.

Wireless Platform

Cross-platform & Network compatibility: The client-side software supports Windows/CE, Palm, Symbian, Apple, i-Mode, RIM Blackberry, SmartPhone and Java-enabled phones (J2ME). This cross-platform compatibility eliminates the need to recompile the application for devices running different operating systems, using different devices and running on different network protocols. The solution is network carrier independent. Therefore solutions can be deployed and run globally with various network providers. Phantom Fiber supports approximately 1,500 different device types and runs on approximately 600 network carriers worldwide.

Performance: With Phantom Fiber's data communication technology and client-side software, the client can deliver Internet type speed across networks.

Management: Maintains a checkpoint connection in 'no signal' areas. Should a user lose signal for a period of time, their mobile device would auto refresh once a connection is re-established. This function takes place without any action required by the user.

Security: The communication component of the company's software delivers an end-to-end encrypted secure solution over a secure socket layer (SSL) similar to secure internet sites.

SmartStream: Communications are handled using a proprietary raw data format to provide landline Internet speed on wireless devices.

Client Libraries: Presentation graphics and animation are stored in local device libraries eliminating delivery and creating a vivid user experience.

Store & Forward: Users without wireless connectivity or in a weak signal area can continue to use Phantom Fiber's software through a local storage method. The software incorporates an encrypted database on the device that can be synchronized once a signal is detected. This allows enterprise customers the ability to continue collecting or referencing information from their mobile device and not hinder the work flow process.

Competition

Focused Providers: These competitors include Firethorn, Mfoundry, Infowave, 724, QuoteMedia, and iAnywhere by Sybase.

Gaming Specific Providers: The company competes with SMS and WML game providers, including Phantom EFX (a client of Phantom Fiber), Collectivity, TIM.WE, Spin 3, Mfuse, and Airborne Entertainment.

Systems Integrators: These competitors include IBM, Bearing Point, Oracle, EDS, Accenture, CGI and BEA Systems.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need

2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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