

PFSweb Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

PFSweb Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between PFSweb Inc. and its competitors. This provides our Clients with a clear understanding of PFSweb Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about PFSweb Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for PFSweb Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The PFSweb Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes PFSweb Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of PFSweb Inc. business.

About PFSweb Inc.

PFSweb, Inc. provides integrated e-commerce and business process outsourcing solutions to companies in the United States, Canada, and Europe.

Segments

The company operates in three segments: Ecommerce and Business Process Outsourcing Segment; Master Distributor Segment; and Online Discount Retailer Segment.

Ecommerce and Business Process Outsourcing Segment

The Ecommerce and Business Process Outsourcing segment provides e-commerce and business process outsourcing solutions. Marketed as its End2End eCommerce platform, its services include offerings, such as e-commerce technology and integration services, interactive marketing services, global logistics and order fulfillment, freight and transportation management, real-time order management, kitting and assembly, customer care, facility operations and management, turn-key Web-commerce infrastructure, payment processing, and financial services. The company's solutions support both business-to-business (B2B) and business-to-consumer (B2C) sales channels.

As an e-commerce and business process outsourcer, the company offers solutions for manufacturers, distributors, online retailers and direct marketing organizations across a range of industry segments. It supports clients in various industries, including fashion apparel and accessories, consumer goods, luxury goods, fragrance and beauty products, technology products, aviation, toys/education, collectibles, food and beverage and home furnishings. These clients turn to the company for help in addressing various business issues that include e-commerce, customer satisfaction and retention, time-definite logistics, vendor managed inventory and integration, supply chain compression, cost model realignments, transportation management, and international expansion. It also acts as a constructive agent of change, providing clients the ability to alter their current distribution model, establish direct relationships with end-customers, and reduce the overall time and costs associated with existing distribution channel strategies.

PFS Services

The company offers an integrated set of business infrastructure solutions that are tailored to its clients' specific needs and enable them to implement their supply chain strategies.

Technology Collaboration: The company supports collaboration techniques and protocols, including XML real-time application interfaces, secured text file exchanges and traditional electronic data interchange (EDI). It has created the Entente Suite, which illustrates the level of electronic cooperation that is possible when it constructs solutions with its clients using this technology service offering. This set of technology services encompasses a range of business functions from order processing and inventory reporting to e-commerce design and implementation. The Entente Suite comprises five key services— EntenteWeb, EntenteDirect, EntenteMessage, EntenteReport, and EntentePartnerConnect.

e-commerce: The company offers e-commerce technology solutions with managed hosting and Internet application development services, including Web site design, creation, integration and ongoing maintenance, support, and improvement of Web sites; interactive marketing services with professionals and technologies that can be integrated into a solution to support user experience design, customer acquisition, analytics, customer retention, and revenue generation objectives. It has integrated its services for contact center management, warehousing, logistics and fulfillment with Demandware eCommerce, an on-demand e-commerce platform.

GlobalMerchant Commerceware B2B Managed Hosting and Internet Application Development: The company's GlobalMerchant Commerceware service provides an e-commerce Web site solution for its B2B clients. It engages collaboratively with its clients to design, build, host, and manage branded, customized, and integrated e-commerce Web applications for B2B channels. It offers a range of hosting and support plans that can be tailored to fit the needs of each client. Utilizing IBM's eServer xSeries servers, Microsoft's .NET Technologies and its proprietary GlobalMerchant Commerceware platform, the

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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