

PFB Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

PFB Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between PFB Corp. and its competitors. This provides our Clients with a clear understanding of PFB Corp. position in the Building Products and Construction Materials Industry.

The report contains detailed information about PFB Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for PFB Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The PFB Corp. financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes PFB Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of PFB Corp. business.

About PFB Corp.

PFB Corporation (the Corporation) was incorporated in the Province of Alberta in 2003. The Corporation has two wholly owned subsidiaries, Plasti-Fab Ltd., and Alberta Ltd. The Corporation is the parent company of Plasti-Fab, a wholly owned subsidiary, which owns and operates all the business of the corporate group. Plasti-Fab is a vertically integrated manufacturer of expanded polystyrene (EPS) rigid insulation products and proprietary EPS based building systems. Plasti-Fab manufactures EPS resin at its polymer plant located in Crossfield, Alberta, for use exclusively in its downstream EPS manufacturing operations. Plasti-Fab also sources EPS resin from other suppliers to supplement internal production requirements. EPS products are manufactured at six production facilities located across Canada.

Products

Plasti-Fab's EPS products are used in a wide range of applications, including: insulation for residential and commercial construction; floatation for marine construction; geotechnical; and packaging and display. The EPS products are manufactured in six facilities located across Canada and are distributed to customers both directly, or through construction and building material supply outlets. Plasti-Fab's proprietary building systems' product portfolio includes ICFs and SIPs. Plasti-Fab's products can be grouped into three categories Block Moulded Products, Shape Moulded Products, and



Building Systems' Products.

Block Moulded Products

The majority of Plasti-Fab's products are derived from resin, which undergoes two processes, prefoaming and block moulding. In the block moulding process, EPS resin is pre-expanded using steam under controlled conditions to create expanded polystyrene referred to as pre-foam. EPS blocks manufactured in Plasti-Fab's facilities ranges in sizes ranging up to 1.2 meters square by 4.9 meters long. Following the moulding process, individual blocks are cut into various shapes using a hot wire that melts through the EPS.

Sheet products resulting from the cutting process are then packaged for use by customers in a number of applications including foundations, and floor, wall and roof insulation. The moulded blocks can also be cut into smaller blocks, which are used in marine construction applications to create floating structures. Whole and partial blocks are used in geotechnical engineering applications such as under roadways, to create embankments or in lightweight fill applications. Blocks are also sold to customers who further process them into various shapes for construction applications, protective packaging and display applications (e.g. movie sets). Plasti-Fab also processes blocks internally for a number of specific customer applications.

Shape Moulded Products

The shape moulding production process is very similar to the block moulding process except parts produced are smaller and often involve intricate shapes. Plasti-Fab only shape moulds proprietary products, the largest of them being its Advantage ICF.

Building Systems' Products

Plasti-Fab currently has two building systems' products—the Advantage ICF System and the PlastiSpan SIP. The Advantage ICF System consists of two sheets of shape moulded rigid EPS insulation connected together with a number of integral plastic web connectors. The resulting assembly is commonly referred to as an ICF block. Plasti-Fab produces a number of different Advantage ICF System parts including: 90 degree corners; standard blocks; 45-degree corners; and brick ledges. Currently, Plasti- Fab produces a 6 inch internal cavity ICF system.

The Advantage ICF system wall is held in place using a job-site constructed bracing



system. Upon completing the interlocked wall, the cavity is filled with concrete. Plasti-Fab also markets SIPs. A SIP typically consists of two sheets of OSB laminated (chemically welded) under pressure to an EPS foam core. Plasti-Fab EPS is used as the core material in its SIP products. The result is a panel, which has high insulating properties and the ability to carry structural loads.

The panels are cut and further processed in a factory environment or on a construction site to create components used in a building envelope system. Plasti-Fab maintains an in-house SIP sales and design capability. SIP manufacturing is currently outsourced to third party laminators. The Corporation's objective is to have captive SIP production capacity and has undertaken a number of steps including the aforementioned potential acquisition of two SIP manufacturers to support this strategy.

Sales and Marketing

Plasti-Fab markets its products through a permanent, technically-oriented sales force whose sales efforts are directed at building owners, designers, engineers, developers, contractors, distributors, wholesalers, retailers, governments, fabricators and other customers.

Competition

The Corporation's EPS construction products compete with a large number of other products such as wood fibre, extruded polystyrene foam, fibreglass, polyisocyanurate foam, and polyurethane foam. Competing products are produced by a wide range of organizations, including much larger companies such as Dow Chemical Canada Inc. and Owens Corning.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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