

Petroplus Holdings AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Petroplus Holdings AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Petroplus Holdings AG and its competitors. This provides our Clients with a clear understanding of Petroplus Holdings AG position in the [Energy](#) Industry.

The report contains detailed information about Petroplus Holdings AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Petroplus Holdings AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Petroplus Holdings AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Petroplus Holdings AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Petroplus Holdings AG business.

About Petroplus Holdings AG

Petroplus Holdings AG operates as an independent refiner and wholesaler of petroleum products in Europe.

The company owns and operates seven refineries across Europe, including the North Sea System includes the Coryton Refinery, the BRC Refinery and the Teesside Refinery. The Inland Market System includes the Petit Couronne Refinery, the Ingolstadt Refinery, the Reichstett Refinery, and the Cressier Refinery. The seven refineries have a combined throughput capacity of approximately 864,000 barrels per day (bpd). The company also owns and operates a bitumen and heating oil processing facility in Antwerp, Belgium.

The Coryton Refinery

The company owns the Coryton Refinery, which has a crude oil throughput capacity of 172,000 bpd and up to an additional 70,000 bpd of other feedstocks. The refinery is located in southeastern United Kingdom.

The Coryton Refinery has four operational jetties for the supply by sea of crude and feedstocks and has one of the bulk loading terminals in Europe. It supplies the majority

of its fuel products to major customers in the southeast of the United Kingdom.

The BRC Refinery

The BRC Refinery is located north of the Port of Antwerp at the center of the Antwerp-Rotterdam-Amsterdam (ARA) region on a 105-hectare site. The BRC Refinery has a crude oil throughput capacity of 110,000 bpd. BRC's products are sold to various customers, including oil majors, petrochemical companies, and wholesalers.

The Teesside Refinery

The Teesside Refinery is located on a 40-hectare site on the northeastern coast of England. The Teesside Refinery is a producer of ULSD for the United Kingdom commercial diesel market. The company sells the Teesside Refinery's fuels directly to end users, petrochemical manufacturers, wholesalers and branded and unbranded resellers.

The Petit Couronne Refinery

The Petit Couronne Refinery has a crude oil throughput capacity of 154,000 bpd. The Petit Couronne Refinery is situated on a 225-hectare site located near Rouen. The Petit Couronne Refinery can process a range of sour and sweet crude oils. Petit Couronne supplies the majority of its fuel products to major customers in the northwest of France, including the Paris region, by a combination of pipeline, rail, barge, and truck deliveries (from the refinery's adjacent bulk terminal).

The Ingolstadt Refinery

The Ingolstadt Refinery is located on a site covering approximately 128-hectares in Ingolstadt, Germany. The Ingolstadt Refinery's product slate is focused primarily on the production of middle distillates, including ULSD, gasoil and jet fuel, and, to a lesser extent, various grades of gasoline.

The Reichstett Refinery

The Reichstett Refinery has a crude oil throughput capacity of 85,000 barrels per day. The Reichstett Refinery is located on a 650-hectare site in Alsace, France, near the city of Strasbourg, approximately 5 kilometers from the River Rhine.

The Cressier Refinery

The Cressier Refinery has a crude oil throughput capacity of 68,000 bpd. The Cressier Refinery is located on a 74-hectare site in the canton of Neuchâtel in the western part of Switzerland.

The Antwerp Processing Facility

The Antwerp Processing Facility is a hydro-treating processing facility of low complexity. Its major units include two atmospheric distillation units, one vacuum distillation unit, diesel hydrotreatment facilities and a sulfur-recovery unit.

Customers

The company sells refined petroleum products to distributors and end customers, primarily in the United Kingdom, Germany, France, Switzerland, and the Benelux countries, as well as on the global spot market.

History

Petroplus Holdings AG was founded in 1993.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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