

Petrohawk Energy Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Petrohawk Energy Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Petrohawk Energy Corporation and its competitors. This provides our Clients with a clear understanding of Petrohawk Energy Corporation position in the [Energy](#) Industry.

The report contains detailed information about Petrohawk Energy Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Petrohawk Energy Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Petrohawk Energy Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Petrohawk Energy Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Petrohawk Energy Corporation business.

About Petrohawk Energy Corporation

Petrohawk Energy Corporation, an independent oil and natural gas company, engages in the acquisition, development, production, and exploration of oil and natural gas properties located onshore in the United States.

The company organizes its oil and natural gas operations into two principal regions, including the Mid-Continent, which includes its Louisiana, Arkansas and East Texas properties; and the Western, which includes its South Texas and Oklahoma properties.

Mid-Continent Region

In the Mid-Continent Region, the company focuses on drilling program primarily in North Louisiana, East Texas and in the Fayetteville Shale in the Arkoma Basin. During 2009, it drilled 573 wells in this region (of which 111 were operated and 462 were non-operated).

Haynesville Shale: The company owns leasehold interests in approximately 360,000 net acres in the area. It is targeting lateral lengths between 4,300 feet and 4,800 feet with approximately 15 fracture stages. As of December 31, 2009, it had approximately 70 operated wells on production in North Louisiana producing approximately 480 Mmcfe/d

gross. During 2009, the company drilled 184 wells.

Bossier Shale: The company owns leasehold interests in approximately 122,000 net acres.

Elm Grove and Caspiana Fields: It is located primarily in Bossier and Caddo Parishes of North Louisiana. During 2009, the company drilled one operated well and 13 non-operated wells.

Fayetteville Shale: The Fayetteville Shale is located in the Arkoma Basin in Arkansas, at a depth of approximately 1,500 feet to 6,500 feet and ranging in thickness from 100 feet to 500 feet. The company is drilling horizontal wells with lateral lengths of 2,500 feet to 3,000 feet and utilizing slickwater fracture stimulation completions.

Western Region

During 2009, the majority of the Western Region assets were in the Hawkville Field which is located in the Eagle Ford Shale play in South Texas. The Western Region also contains property that is located in Oklahoma plus other properties located in the Anadarko and Arkoma Basins. During 2009, the company drilled 53 productive wells (24 operated and 29 non-operated) with no dry holes.

Eagle Ford Shale: The company has approximately 310,000 net acres under lease or option to lease in the Eagle Ford Shale in the Hawkville Field, located in LaSalle and McMullen Counties, Texas and the Red Hawk area located in Zavala County, Texas.

The company has 20 operated and 4 non-operated producing wells plus 4 additional wells that are pending completion and 3 wells that were drilling in this field. Its Eagle Ford Shale wells have averaged a vertical depth that ranges from 10,850 feet to 12,150 feet.

Midstream Segment

In 2008, the company, through its subsidiary, Hawk Field Services, LLC, initiated construction of its own gathering systems and treating facilities to service its operated wells and third party production from the Fayetteville and Haynesville Shales.

Haynesville Shale: As of December 31, 2009, the company had constructed approximately 150 miles of primarily 16-inch diameter pipeline in various of its drilling

areas. Its Haynesville Shale system throughput was 445 Mmcf/d with a capacity of 1.4 billion cubic feet of natural gas per day (Bcf/d) and a treating capacity of 735 Mmcf/d as of December 31, 2009.

Eagle Ford Shale: During 2009, the company initiated construction of a high pressure gathering system to transport its production to various intrastate and interstate pipelines. Its Eagle Ford Shale system has a throughput capacity of 550 Mmcf/d and a treating capacity of 100 Mmcf/d as of December 31, 2009.

Fayetteville Shale: To support its operations, the company completed construction of three separate gathering systems which represent approximately 106 miles of pipelines that gather natural gas from its operated wells and transport it to interconnects with various interstate pipelines. As of December 31, 2009, its Fayetteville system consists of six-inch to 16-inch diameter pipelines with throughput capacity of approximately 200 Mmcf/d.

Reserves

As of December 31, 2009, the company's estimated total proved oil and natural gas reserves included approximately 2,750 billion cubic feet of natural gas equivalent (Bcfe), consisting of 8 million barrels (MMBbls) of oil, and 2,700 billion cubic feet (Bcf) of natural gas and natural gas liquids. As of December 31, 2009, its estimated proved undeveloped (PUD) reserves were approximately 1,845 Bcfe.

Acquisitions

In 2009, the company purchased outstanding membership interests in Kaiser Trading, LLC (Kaiser). Kaiser's assets were transportation-related contracts, including a firm transportation contract, interruptible gas transportation service agreement, parking and lending services agreement, and a pooling services agreement.

Dispositions

In 2009, the company sold its Permian Basin properties.

Significant Events

Kinder Morgan Energy Partners LP announced on May 21, 2010 that it completed the purchase of a 50% interest in Petrohawk Energy Corp.'s natural gas gathering and

treating business in the Haynesville Shale.

History

Petrohawk Energy Corporation was founded in 1997.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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