

## Petrobank Energy and Resources, Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/PA92688497FBEN.html

Date: May 2025 Pages: 50 Price: US\$ 499.00 (Single User License) ID: PA92688497FBEN

## **Abstracts**

Petrobank Energy and Resources, Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Petrobank Energy and Resources, Ltd. and its competitors. This provides our Clients with a clear understanding of Petrobank Energy and Resources, Ltd. position in the <u>Energy</u> Industry.

The report contains detailed information about Petrobank Energy and Resources, Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Petrobank Energy and Resources, Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Petrobank Energy and Resources, Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Petrobank Energy and Resources, Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Petrobank Energy and Resources, Ltd. business.

#### About Petrobank Energy and Resources, Ltd.

Petrobank Energy and Resources Ltd. engages in the exploration and production of oil and natural gas in western Canada and Colombia.

#### **Business Units**

The company operates projects through three business units and a technology subsidiary.

#### Canadian Business Unit

The Canadian Business Unit develops a production platform from low risk gas opportunities in central Alberta and an inventory of Bakken light oil locations in southeast Saskatchewan. The company's Bakken land base, as of December 31, 2008, totals 270 (236 net) sections with an average 87% percent working interest.

The company, in October 2008, through the acquisition of Rocor, acquired a prospective position in the Montney tight gas play at Monias in northeastern B.C. The



company has a 100% working interest in 14 contiguous sections of land. Its land base in the Torquay area includes 5.5 sections of land.

Petrobank's Jumpbush property is located on the Siksika First Nation, approximately 100 kilometres east of Calgary, Alberta. The company is operator and 70 percent working-interest partner with Siksika Energy Resources Corporation (SERC). As of December 31, 2008, Petrobank's land base in this area totals 56,908 gross acres (40,243 net acres).

#### Heavy Oil Business Unit

The Heavy Oil Business Unit is focussed on developing heavy oil resources utilizing the proprietary THAI and CAPRI technologies. These technologies can be used in a range of oil sands and conventional heavy oil reservoirs worldwide.

In 2007, the company entered into a THAI/CAPRI license agreement with Duvernay Oil Corp., which was subsequently acquired by Shell Canada Limited, to develop a project in the Peace River region of the Canadian oil sands. An additional joint venture and THAI/CAPRI license agreement was signed in 2008 with True Energy Trust for a conventional heavy oil project at Kerrobert Saskatchewan.

THAI Technology: THAI is the company's in-situ combustion technology for the recovery of bitumen and heavy oil that combines a vertical air injection well with a horizontal production well. THAI integrates existing technologies and provides the opportunity to create a step change in the development of heavy oil resources.

Dawson Project: The company acquired a 50% interest in the Dawson Property and entered into a license and royalty agreement with Duvernay Oil Corp., with respect to Alberta-based, third party THAI license. Its partner is Shell Canada Limited who acquired Duvernay Oil Corp. in August 2008. The project is located near Peace River Alberta and would be developed in the Bluesky formation.

Sutton Creek Project: In 2007, the company acquired a township of land comprised of 36 square miles (23,040 acres) with oil sands potential at Sutton Creek, Saskatchewan. This new land position is located within a Saskatchewan oil sands fairway. In 2008, the company acquired 35 kilometres of 2D seismic on 23,040 acre oil sands lease in northwest Saskatchewan.

Latin American Business Unit



Petrominerales, the company's 76.5% owned subsidiary, is an exploration and production company operating in Colombia.

IPC Contracts: Petrominerales has IPCs in two fields in southwestern Colombia, Orito, in southern Colombia's Putumayo Basin, and Neiva, in the Upper Magdalena Valley Basin, in each case in partnership with Ecopetrol. Each IPC provides that Petrominerales would share in a portion (initially 79 percent in the case of the Orito Block and 69 percent in the case of the Neiva Block) of the incremental production, above an established baseline production curve, generated by its development activities.

Orito Field: The Orito Field is located in southern Colombia's Putumayo Basin. The Orito IPC covers 42,492 gross acres.

Neiva Field: The Neiva Field in the Upper Magdalena Basin lies approximately 300 kilometres northeast of Orito. Neiva's reservoir consists of sand-shale sequences totaling up to 1,500 feet of gross pay in the Honda and Doima/Chicoral zones. Petrominerales holds 2,395 gross acres (1,653 net acres) of land at Neiva under an IPC.

Whitesands Insitu Partnership, a partnership between the company and its whollyowned subsidiary Whitesands Insitu Inc., owns 70,720 net acres of oil sands leases with an estimated 2.6 billion barrels of gross bitumen-in-place and operates the Whitesands Project which is field-demonstrating Petrobank's patented THAI heavy oil recovery process. THAI is an in-situ combustion technology for the recovery of bitumen and heavy oil that integrates existing technologies and provides the opportunity to create a step change in the development of heavy oil resources.

#### Archon Technologies Unit

The Archon Technologies Unit focuses on the development and acquisition of technology that would capture the commercial uses of the THAI and CAPRI technology.

#### Significant Events

Petrobank Energy and Resources Ltd. and Tristar Oil & Gas Ltd. intends to create PetroBakken Energy Ltd., which would focus on light oil buried in southeast Saskatchewan.



History

Petrobank Energy and Resources Ltd. was founded in 1983.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.



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## **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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