

Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia Tbk. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/P964865B624BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: P964865B624BEN

Abstracts

Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia Tbk. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia Tbk. and its competitors. This provides our Clients with a clear understanding of Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia Tbk. position in the [Communication Services](#) Industry.

The report contains detailed information about Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia Tbk. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia Tbk.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible

threats against it.

The Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia Tbk. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia Tbk. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia Tbk. business.

About Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia Tbk.

Perusahaan Perseroan (Persero) PT Telekomunikasi Indonesia, Tbk provides information and communications products and services. The company's services include the following categories: Fixed lines (which consists of fixed wireline and fixed wireless); Cellular; Joint Operation Schemes (KSO); Interconnection; Network; Data, Internet and information technology services; Revenue-Sharing Arrangements; and Other services (including revenues from telephone directory services and building management services).

Segments

The company conducts its operations through four segments, including Fixed wireline, Fixed wireless, Cellular, and Other. The Fixed wireline segment provides local, domestic long-distance and international telephone services, and other telecommunications services (including, among others, leased lines, telex, transponder, satellite and VSAT), as well as ancillary services. The Fixed wireless segment provides local and domestic long-distance CDMA-based telephone services, as well as other telecommunication services using limited-mobility wireless handsets with in a local area code. The Cellular segment provides basic telecommunication services, particularly mobile cellular telecommunication services. Other comprises telephone directories and building management businesses.

Fixed Line Services

The Fixed Line services comprise mainly local and domestic long-distance services. The company is the principal provider of fixed line services in Indonesia.

Fixed Wireline Services

The Fixed Wireline subscribers pay one-time installation charges, ongoing monthly subscription charges and usage charges for local, DLD and IDD services. In addition, its subscribers are provided with value-added features, such as voicemail and information services and billing and directory assistance.

Fixed Wireless Services

The company offers a limited mobility (within a local area code) CDMA-based fixed wireless phone service under the brand name 'TELKOMFlexi' for both fixed and portable handsets. CDMA-based fixed wireless technology enables rapid development of telephone networks and the reduction of capital expenditures per line by reducing and often eliminating the need for layout of cables.

TELKOMFlexi subscribers have the option of postpaid and prepaid services. The company's postpaid subscribers pay one-time activation charges, ongoing monthly subscription charges and usage charges for local, DLD and international services. These charges are generally the same as those paid by its fixed line subscribers.

The company also provides its TELKOMFlexi subscribers with value-added features, such as SMS, wireless application protocol (WAP), a Web portal, ring tones, voicemail and information services, such as billing, directory assistance and other content

services.

In December 2007, the company launched a new service called 'FlexiTRANSFER' service, which allows prepaid subscribers to transfer their balance (in Rupiahs) to other prepaid subscribers, but the balance transferred does not extend the service active period for the subscribers who receive the balance. In June 2008, the company launched a new refill voucher card.

Cellular Services

The company provides mobile cellular services through its 65%-owned subsidiary Telkomsel. Telkomsel provides GSM cellular services in Indonesia through its own network and internationally through networks operated by 329 international roaming partners in 176 countries as of the end of 2008. Telkomsel provides its subscribers with the option of a postpaid service under the brand name 'kartuHALO' as well as two prepaid services under the brand names 'simPATI' and 'Kartu As.'

In March 2007, Telkomsel launch HALOhybrid, a postpaid product which provides both postpaid and prepaid service in one SIM card. HALOhybrid subscribers have the benefit to determine freely monthly usage limit, flexible tariff, refillable, free SMS service, and usage monitoring. In May 2008, Telkomsel offered three minutes call get two minutes for free for postpaid setting and only on-net calls. In May 2008, Telkomsel was the first operator in South East Asia that launched BlackBerry prepaid service.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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