

# Peak Energy Services Trust Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Peak Energy Services Trust Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Peak Energy Services Trust and its competitors. This provides our Clients with a clear understanding of Peak Energy Services Trust position in the <a href="Energy">Energy</a> Industry.

The report contains detailed information about Peak Energy Services Trust that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Peak Energy Services Trust. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Peak Energy Services Trust financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Peak Energy Services Trust competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Peak Energy Services Trust business.

# **About Peak Energy Services Trust**

Peak Energy Services Trust operates as an unincorporated open-end investment trust. The trust provides drilling and production services to the oil and natural gas industry in western Canada and the mid-west United States.

# Segments

The trust's services are categorized in the following reporting segments: Drilling Services, Production Services, Oil Sands and Water Technology.

## **Drilling Services segment**

Drilling Services reporting segment includes a range of equipment and services that play a role in the drilling phase of a well bore. The four operating divisions within this segment are Surface Rentals, Camps and Catering, Remote Waste Water Systems and Peak USA.

### Production Services segment

Production Services segment includes a range of equipment and services that play a



role in the production and completion phases of a well bore. The three major divisions within this segment are Fluids Handling, Wireline Services and Surface Rentals.

## Oil Sands segment

Oil Sands segment includes services supporting customer's activities focused on the extraction of hydrocarbons from the oil sands. The three divisions within this segment are Camps and Catering, Remote Waste Water Systems and Fluids Handling. In addition, certain Surface Rentals products and services are associated with the extraction of hydrocarbons from the oil sands.

### Water Technology segment

The Water Technology segment, under the Sanitherm operating name, is engaged in the design and assembly of both permanent and portable water and wastewater treatment systems.

#### Divisions

Solids control division: This division includes the rental of sumpless drilling systems comprised of a series of tanks and centrifuges that are used primarily for the removal of drill cuttings from the drilling fluid as it is circulated out of the well bore;

Well-site accommodations - the rental of well-site accommodation units used as office and living quarters for personnel on drilling rig locations in the oil and natural gas industry; and

Production equipment - the rental of frac/production tanks, blow-back tanks, flare stacks, light towers, service rig equipment and miscellaneous production and completion equipment.

Camps and Catering division: The Camps and Catering division provides camp accommodations for drilling, pipeline and oil sand related crews, including full-service on-site catering, water supply and housekeeping in remote locations.

Remote Waste Water Systems division: The Remote Waste Water Systems division provides wastewater management systems for the processing of grey and black water effluent in remote locations.



Fluids Handling division: The Fluids Handling division provides tank truck and related services for production and completion activities.

Wireline Services division: The Wireline Services division provides slick line services for down hole production and completion activities.

Peak USA division: The Peak USA operating division offers the same equipment and services as the Surface Rentals operating division. Its primary product line is Solids Control.

Water Technology division: The Water Technology division offers water and wastewater treatment system design and fabrication. This segment, operates under the trade name 'Sanitherm' and includes design, assembly and sales of both permanent and portable water and wastewater treatment systems.

History

Peak Energy Services Trust was founded in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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