

# Peabody Energy Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Peabody Energy Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Peabody Energy Corp. and its competitors. This provides our Clients with a clear understanding of Peabody Energy Corp. position in the [Energy](#) Industry.

The report contains detailed information about Peabody Energy Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Peabody Energy Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Peabody Energy Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Peabody Energy Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Peabody Energy Corp. business.

### **About Peabody Energy Corp.**

Peabody Energy Corporation engages in the mining of thermal coal for sale primarily to electric utilities and metallurgical coal for sale to industrial customers. The company's mining operations are located in the United States and Australia, and include an equity interest in a mining operation in Venezuela. In addition to its mining operations, the company markets, brokers, and trades coal.

### **Segments**

The company's operations consist of four principal segments: its three mining segments and its Trading and Brokerage segment. The company's three mining segments are Western U.S. Mining, Midwestern U.S. Mining, and Australian Mining. The company's fifth segment, Corporate and Other, includes mining and export/transportation joint ventures, energy-related commercial activities, as well as the management of its coal reserve and real estate holdings through initiatives, such as participation in developing mine-mouth coal-fueled generating plants; developing Btu Conversion technologies, which are designed to convert coal to natural gas and transportation fuels; and advancing carbon capture and storage initiatives.

### **U.S. and Australian Mining Operations**

**Mining Segments:** The company's Western U.S. Mining operations consist of its Powder River Basin, Southwest and Colorado operations; and its Midwestern U.S. Mining operations consist of its Illinois and Indiana operations. The principal business of its U.S. Mining segments is the mining, preparation, and sale of thermal (steam) coal, sold primarily to electric utilities. The company's Australian Mining operations consist of metallurgical and thermal coal mines in Queensland and New South Wales, Australia. The company owns majority interests in 28 coal mining operations located in the U.S. and Australia.

### Trading and Brokerage Segment

Through its Trading and Brokerage segment, the company brokers coal sales of other coal producers both as principal and agent, and trades coal, freight, and freight-related contracts. The company also provides transportation-related services in support of its coal trading strategy, as well as hedging activities in support of its mining operations.

The company's trading and brokerage entities broker and trade coal in the Australia and Pacific Rim markets. It also has sales, marketing, and business development offices in Beijing, China, and Jakarta, Indonesia.

### Corporate and Other Segment

**Resource Management:** As of December 31, 2009, the company held approximately 9.0 billion tons of proven and probable coal reserves and approximately 500,000 acres of surface property. The company's resource development group regularly reviews these reserves for opportunities to generate earnings and cash flow through the sale of non-strategic coal reserves and surface land.

**Export Facilities:** The company owns a 37.5% interest in Dominion Terminal Associates, a partnership that operates a coal export terminal in Newport News, Virginia. The facility has a rated throughput capacity of approximately 20 million tons of coal per year. The facility also has ground storage capacity of approximately 1.7 million tons. The facility exports both metallurgical and thermal coal primarily to European and Brazilian markets. The company controls a 17.7% interest in the Newcastle Coal Infrastructure Group, which is constructing a coal transloading facility in Newcastle, Australia.

**Generation Development, Btu Conversion, and Clean Coal Technology:** The company focuses on the development of coal-fueled generation, pursuing Btu Conversion

projects that would convert coal to natural gas or transportation fuels, and advancing clean coal technologies.

The company is a 5.06% owner in the Prairie State Energy Campus (Prairie State), a 1,600 megawatt coal-fueled electricity generation project under construction in Washington County, Illinois. The company is exploring Btu Conversion projects designed to expand the uses of coal through coal-to-liquids (CTL) and coal gasification technologies. It is pursuing development of a coal-to-gas (CTG) facility known as Kentucky NewGas, a planned 'mine-mouth' gasification project using ConocoPhillips proprietary E-Gas technology

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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