

PD-Rx Pharmaceuticals, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

PD-Rx Pharmaceuticals, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between PD-Rx Pharmaceuticals, Inc. and its competitors. This provides our Clients with a clear understanding of PD-Rx Pharmaceuticals, Inc. position in the Industry.

The report contains detailed information about PD-Rx Pharmaceuticals, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for PD-Rx Pharmaceuticals, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The PD-Rx Pharmaceuticals, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes PD-Rx Pharmaceuticals, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of PD-Rx Pharmaceuticals, Inc. business.

About PD-Rx Pharmaceuticals, Inc.

PD-Rx Pharmaceuticals Inc. (the company) was organized in 1986 as an Oklahoma corporation. The Company offers and sells pharmaceuticals and medications, as well as surgical and medical supplies. The Company's products and services are designed to streamline the pharmaceutical healthcare delivery system. The Company currently offers products and services in six categories: point of care electronic medication triage, Internet services, patient education products, medical and surgical supplies, injectable pharmaceuticals and prepackaged medication.

Services and Products

PD-Rx NET SYSTEM

PD-Rx Net System is offered in connection with the sales and marketing of the company's pharmaceuticals and surgical and medical supplies and serves as an additional channel of distribution. PD-Rx Net System software is provided without cost to the company's customers for operation on the customer's personal computer. The PD-Rx Net System is a medication management system that assists physicians in the providing of the improved and more cost-effective patient care. This System, utilizing personal computer hardware, provides physicians with pharmaceutical information at

the point-of-prescribing, leading to more informed and cost-effective prescribing decisions. The result is a higher rate of adherence to managed healthcare organization formularies, improved patient information management, and lower costs. Also the PD-Rx Net System enables physicians to become the pharmaceutical dispenser and receive the associated revenue stream. For patients, the company's System achieves improved healthcare and provides patient convenience, choice, and confidentiality.

Internet Products and Services

Through its Web site, www.PDRx.com, the Company currently sells pharmaceuticals to physicians, enabling them to provide patients with medications in the office, and the company plans to facilitate the delivery of pharmaceutical products directly to patients in the future. The Company also enables healthcare professionals to purchase medical and surgical supply products online.

Patient Education Products

Parson Technology Inc. and PD-Rx Pharmaceuticals, Inc. co-market a program that will provide the company's physician customers with critical information on more than 11,000 prescription and non-prescription drugs.

The Parson's software, known as Medical Drug Reference, has been integrated into the PD-Rx Net software system. The Windows based platform allows the physicians to check for drug interactions, side effects and warnings. The information in Medical Drug Reference is compiled from First Data Bank a supplier of electronic drug information for hospitals and pharmacies.

The PD-Rx Net system provides a patient education leaflet with the printing of each prescription, this information will provide the patient with how-to information on each medication that is dispensed using the PD-Rx Net System.

Prepackaged Medications

The Company repackages pharmaceuticals and fulfill orders for its traditional and electronic-commerce customers from repackaging facility in Oklahoma City, Oklahoma.

Medical Supplies and Injectable Products

In conjunction with pharmaceuticals, the company offers medical supplies (including

rubber gloves, paper gowns and sheets, gauze, tape, needles, and syringes) and injectable products. The Company has developed a catalog describing, illustrating and promoting these products.

Medical Emergency Kits

The Company's medical emergency kits include drugs and intervenes solutions that are used for the immediate treatment of life threatening emergencies such as allergic reaction and cardiac arrest. The shelf life of these products is between nine to 12 months. The Company offers a systematic updating of the kits prior to the shelf life expiration dates. The main target market for its repackaged pharmaceutical products and PD-Rx Net System is the physician dispensing market segment.

Customers

As of December 31, 1999, the Company had a customer base of 704 accounts (approximately 2,100 physicians), 800 accounts (approximately 2400 physicians) and 1155 accounts (approximately 3,460 physicians), respectively.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. PD-RX PHARMACEUTICALS, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. PD-RX PHARMACEUTICALS, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. PD-RX PHARMACEUTICALS, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. PD-RX PHARMACEUTICALS, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. PD-RX PHARMACEUTICALS, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. PD-Rx Pharmaceuticals, Inc. Direct Competitors
- 5.2. Comparison of PD-Rx Pharmaceuticals, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of PD-Rx Pharmaceuticals, Inc. and Direct Competitors Stock Charts
- 5.4. PD-Rx Pharmaceuticals, Inc. Industry Analysis
 - 5.4.1. Industry Snapshot
 - 5.4.2. PD-Rx Pharmaceuticals, Inc. Industry Position Analysis

6. PD-RX PHARMACEUTICALS, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. PD-RX PHARMACEUTICALS, INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. PD-RX PHARMACEUTICALS, INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. PD-RX PHARMACEUTICALS, INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. PD-RX PHARMACEUTICALS, INC. PORTER FIVE FORCES ANALYSIS²

12. PD-RX PHARMACEUTICALS, INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

PD-Rx Pharmaceuticals, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
PD-Rx Pharmaceuticals, Inc. 1-year Stock Charts
PD-Rx Pharmaceuticals, Inc. 5-year Stock Charts
PD-Rx Pharmaceuticals, Inc. vs. Main Indexes 1-year Stock Chart
PD-Rx Pharmaceuticals, Inc. vs. Direct Competitors 1-year Stock Charts
PD-Rx Pharmaceuticals, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

PD-Rx Pharmaceuticals, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
PD-Rx Pharmaceuticals, Inc. Key Executives
PD-Rx Pharmaceuticals, Inc. Major Shareholders
PD-Rx Pharmaceuticals, Inc. History
PD-Rx Pharmaceuticals, Inc. Products
Revenues by Segment
Revenues by Region
PD-Rx Pharmaceuticals, Inc. Offices and Representations
PD-Rx Pharmaceuticals, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
PD-Rx Pharmaceuticals, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
PD-Rx Pharmaceuticals, Inc. Capital Market Snapshot
PD-Rx Pharmaceuticals, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Industry Statistics

PD-Rx Pharmaceuticals, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
PD-Rx Pharmaceuticals, Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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