

PCTEL, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

PCTEL, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between PCTEL, Inc. and its competitors. This provides our Clients with a clear understanding of PCTEL, Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about PCTEL, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for PCTEL, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The PCTEL, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes PCTEL, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of PCTEL, Inc. business.

About PCTEL, Inc.

PCTEL, Inc. provides propagation and optimization solutions for the wireless industry. The company designs and develops software-based radios for wireless network optimization and develops and distributes antenna solutions.

The company's scanning receivers, receiver-based products and interference management solutions are used to measure, monitor, and optimize cellular networks. Its antenna solutions address public safety, military, and government applications; supervisory control and data acquisition (SCADA), health care, energy, smart grid and agricultural applications; indoor wireless, wireless backhaul, and cellular applications. Its portfolio includes a range of antennas for worldwide interoperability for microwave access (WiMAX), land mobile radio (LMR) antennas, and global positioning system (GPS) antennas that serve applications in telemetry, radio frequency identification (RFID), Wi-Fi, fleet management, and mesh networks. Its products are sold worldwide through direct and indirect channels.

Antenna Products

The company's antenna solutions consist of antennas designed to improve the performance of broadband wireless, in-building wireless, wireless Internet service providers, and LMR applications. Its product portfolio also includes GPS, satellite

communications (Mobile SATCOM) and on-glass mobile antennas.

In January 2009 the company acquired Wi-Sys Communications, Inc. (Wi-Sys), which offers GPS, terrestrial and satellite communication systems, and antennas for the telematics, mobile radio, and precision GPS markets. In January 2010, the company acquired Sparco Technologies Inc., (Sparco) a San Antonio, Texas based company that sells value-added wireless local area network (WLAN) products and services to the enterprise, education, hospitality, and healthcare markets.

The company's four primary antenna product lines are LMR for public safety and enterprise applications; GPS antennas for network timing and fleet management; WiMAX antennas used in backhaul, last mile, and point to multipoint applications; and its data product family, which includes Wi-Fi, radio frequency identification, and mesh network antennas. Antenna products are sold through dealers, distributors and via direct sales channels to wireless carriers and equipment manufacturers. The products are sold under the MAXRAD, Bluewave, and Wi-Sys trade names.

Scanning Receivers

The company's original equipment manufacturer (OEM) receiver and interference management solutions consist of software-defined radio products (scanning receivers) designed to measure and monitor cellular networks. The technology is sold in two forms: as OEM radio frequency receivers or as integrated systems solutions. The SeeGull family of OEM receivers collects and measures radio frequency data, such as signal strength and base station identification to analyze wireless signals. The CLARIFY interference management product is a receiver system solution that uses patent pending technology to identify and measure wireless network interference.

In December 2009, the company acquired from Wider Networks (Wider) interference management patents, as well as the distribution rights for Wider's interference management products. In December 2009, the company acquired the assets related to the scanning receiver business from Ascom Network Testing, Inc (Ascom).

Customers

The company's customers are wireless network operators, wireless infrastructure suppliers, wireless test and measurement solution providers, public and private carriers, wireless equipment distributors, value added resellers (VARs), and original equipment manufacturers. Its major customer is Ascom.

Markets

The company has operations in North America, Europe, Asia, and Latin America.

Competition

The company's competitors include Laird, Mobile Mark, Radiall/Larsen, Comtelco, Wilson, and Commscope. Its competitors also include OEM's such as Agilent Technologies, Rohde and Schwarz, Anritsu, Panasonic, and Berkeley Varitronics.

History

PCTEL, Inc. was founded in 1994.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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