

Partner Communications Company Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Partner Communications Company Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Partner Communications Company Ltd. and its competitors. This provides our Clients with a clear understanding of Partner Communications Company Ltd. position in the [Communication Services](#) Industry.

The report contains detailed information about Partner Communications Company Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Partner Communications Company Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Partner Communications Company Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Partner Communications Company Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Partner Communications Company Ltd. business.

About Partner Communications Company Ltd.

Partner Communications Company Ltd. operates a mobile telecommunications network in Israel. As of December 31, 2009, the company had approximately 3.042 million subscribers, including 1,279,000 3G customers. The company is a subsidiary of Hutchison Telecommunications International Limited.

The company markets its services under the orange brand, which is licensed to it. The company operates its Global System for Mobile Communications (GSM) network in the 900 MHz and 1800 MHz bands and the Universal Cellular Telecommunications System (UMTS) network in the 2100 Mhz band. Its GSM services include standard and enhanced GSM services, as well as value-added services and products, such as roaming, voice mail, voice messaging, color picture messaging, ringtone and game downloads, information services, and General Packet Radio Services (GPRS), which enables the packet transfer of data. The company's 3G network offers a range of services, such as video calls, a new portal of content services including a selection of video-based services under the orange time sub-brand, and the transmission of data.

Services and Products

The company's core service is cellular telephony service – provided on both its GSM/GPRS network and its UMTS/HSDPA (High Speed Circuit Switched Data) network. Its basic offer includes international dialing, roaming, voice mail, short message services, intelligent network services, content based on its cellular portal, data and fax transmission and other services. The company develops tailored value-added services to meet the special needs of its subscribers and to enhance its long-term relationship with its subscribers.

The company's use of GSM, GPRS, UMTS and HSPA technologies enables high speed data transmission. All its content services, including 2G and 2.5G content, were re-branded during 2008 under the sub-brand orange time. The company's orange time mobile services enable the streaming and downloading of rich applications and content and WAP browsing for 2G subscribers, while the 3G subscribers' services are enhanced by video and audio capabilities. The company's MMS services enable subscribers to send photos, multimedia and animation from handset to handset and from handset to Web. The company also offers customer service, as well as handset repair and replacement services for equipment sold to its subscribers.

The company's 3G network offers a range of services, such as video calls, a new portal of content services including a selection of video-based and MP3 based services under the 'orange time' sub-brand, and the transmission of data at speeds of approximately to 7.2 Mbps. The company has concluded content agreements with various content providers and suppliers in the Israeli television and entertainment industry.

The company offers VoB telephony services; ISP services that provide access to the Internet as well as home Wi-Fi networks, VAS such as mail and anti-spam filtering; and Web VOD providing premium on-demand video (mainly full-track feature films and television series' episodes), music tracks, and games.

International Roaming

As of December 31, 2009, the company had open commercial roaming relationships with 396 operators in 176 countries or jurisdictions. The company also has agreements with satellite operators, providing global coverage, requiring the use of handsets.

As of December 31, 2009, the company's commercial roaming relationships included

124 3G roaming agreements in 64 countries, compared to 81 3G roaming agreements in 42 countries. The 3G roaming agreements enable its 3G roamers to initiate video calls, high speed data and video and audio content while abroad. In some countries cellular networks use either the 1900 MHz band of GSM or other technologies (GSM 850, CDMA or UMTS) with which the company has established international roaming. The company's subscribers who own dual or tri-band handsets that work on GSM 1900, as well as GSM 900 may also use their own handsets in countries that deploy GSM 1900 frequency with networks using GSM 1900.

Value-Added Services

In addition to standard GSM value-added services, including voice mail, Short Message Serv

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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