

Paragon Minerals Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Paragon Minerals Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Paragon Minerals Corp. and its competitors. This provides our Clients with a clear understanding of Paragon Minerals Corp. position in the Industry.

The report contains detailed information about Paragon Minerals Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Paragon Minerals Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Paragon Minerals Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Paragon Minerals Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Paragon Minerals Corp. business.

About Paragon Minerals Corp.

Paragon Minerals Corporation, an exploration stage company, engages in the acquisition, exploration, and development of mineral properties in eastern Canada. The company holds a portfolio of gold and base metal exploration properties in Newfoundland.

Properties

As of September 30, 2009, the company had seven gold properties and five base metal properties in the province of Newfoundland and Labrador.

Gold Properties

JBP Linear Property: The company holds a 100% interest in the JBP Linear property, which a high-grade gold target located near Gander, Newfoundland.

Golden Promise Property: As of September 30, 2009, the company held a 40% interest in the Golden Promise Property which is subject to a joint venture agreement with Crosshair Exploration & Mining Ltd (Crosshair). The Golden Promise property is a gold target located in central Newfoundland near the town of Badger, Newfoundland.



Crosshair can acquire up to a 70% interest in the property.

Other Gold Properties

As of September 30, 2009, the company retained a 100% interest in four other gold properties, (Huxter Lane JV, Long Pond JV, Glenwood, and Maritec) and a 40% interest in one gold property (South Golden Promise).

Huxter Lane JV Project: The Huxter Lane Project is a near surface, bulk-mineable gold target located 90 kilometres south of Grand Falls -Windsor in central Newfoundland. The company entered into an option agreement with Golden Dory Resources Corp. whereby Golden Dory may earn up to a 60% interest in the Huxter Lane property.

Long Pond JV Project: The Long Pond JV project is located in the Baie Verte area of north central Newfoundland. In 2008, the company optioned its 100%-owned Long Pond gold property (2 mineral licenses) to Metals Creek Resources Corp.

South Golden Promise JV Project: The South Golden Promise JV project is located in central Newfoundland immediately south of the Golden Promise JV Project. Crosshair has earned its 60% interest in the property.

Maritec Project: The Maritec project is located in the Baie Verte area of north central Newfoundland.

Glenwood Project: The 100%-owned Glenwood gold project is located 25 kilometres west of the town of Gander, Newfoundland.

Base Metal Properties

South Tally Pond Project: The South Tally Pond Project area is located in central Newfoundland and consists of five, contiguous 100%-owned properties including the Harpoon property, Gills Pond property, Higher Levels property, South Tally Pond property, and the South Tally Pond Extension property. The South Tally Pond property is under option from Altius Resources Inc., whereby the company can earn a 100% interest in the property. The company has a land position covering approximately 21,400 hectares immediately southwest of the Duck Pond Mine.

Lake Douglas Project: The Lake Douglas project is located immediately south of the South Tally Pond project approximately 25 kilometers southwest of the Duck Pond



Mine. The company has an option to earn a 100% interest in the Lake Douglas property.

Other Base Metal Projects

As of September 30, 2009, the company retained interests in three other base metal properties, including a 100% interest in the Winterhill property and 40% interests in two properties (Victoria Lake and Victoria Lake 10188M).

The Victoria Lake and Victoria Lake 10188M properties were subject to an option agreement with Crosshair pursuant to which Crosshair has earned a 60% interest in these properties.

Winterhill JV Project: The 100%-owned Winterhill property is located 17 kilometers northeast of Harbour Breton on the south coast of Newfoundland, Canada. The company entered into an option agreement with GFE Capital Corp. (GFE Capital) on the Winterhill property whereby GFE Capital may earn a 70% interest in the property.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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