

# Papua New Guinea PESTEL Analysis - Comprehensive Country Outlook

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# **Abstracts**

#### **ABSTRACTS**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business in Papua New Guinea to later chart its long-term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by Papua New Guinea PESTEL Analysis:

Political – What opportunities and pressures are brought by Papua New Guinea political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures in Papua New Guinea are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects of Papua New Guinea will work upon the demand for the business's products and operations?



Technological – What impact do Papua New Guinea technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What Papua New Guinea laws and legislation will exert influence on the style the business is carried out?

The above Papua New Guinea PESTEL Analysis is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need two business days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price.



# **Contents**

#### RESEARCH METHODOLOGY

#### **DISCLAIMER**

## 1. PAPUA NEW GUINEA POLITICAL FACTORS

Trading policy
Administrative division
Wars, terrorism and conflicts
Elections and political trends
Inter-country relationships
Corruption
Bureaucracy

#### 2. PAPUA NEW GUINEA ECONOMIC FACTORS

Local economy
Inflation
International trade

## 3. PAPUA NEW GUINEA SOCIAL FACTORS

**Demographics** 

## 4. PAPUA NEW GUINEA TECHNOLOGICAL FACTORS

Energy Communications Transportation

# 5. PAPUA NEW GUINEA ENVIRONMENTAL FACTORS

Environmental issues

## 6. PAPUA NEW GUINEA LEGAL FACTORS

**Taxation** 



Money laundering regulations



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

**Exchange Rates** 

Tax Attractiveness Index per Country

Papua New Guinea Map

Corruption Perceptions Index

Papua New Guinea Economic Freedom Trend

Papua New Guinea Economic Freedom Score

Papua New Guinea: The Rule of Law

Papua New Guinea Government Size

Papua New Guinea Regulatory Efficiency

**Open Markets** 

Papua New Guinea Inflation Rate

Papua New Guinea Population Pyramid

Papua New Guinea Corporate Tax Rate

Papua New Guinea Personal Income Tax Rate

Papua New Guinea Social Security Rate

Papua New Guinea Social Security Rate for Companies

Papua New Guinea Sales Tax Rate



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