

Pansoft Company Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Pansoft Company Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Pansoft Company Limited and its competitors. This provides our Clients with a clear understanding of Pansoft Company Limited position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Pansoft Company Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Pansoft Company Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Pansoft Company Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Pansoft Company Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Pansoft Company Limited business.

About Pansoft Company Limited

Pansoft Company Limited provides enterprise resource planning (ERP) software and professional services for the oil and gas industry in the People's Republic of China.

The company's ERP software provides holistic solutions to various business operations, including accounting, order processing, shipping, invoicing, inventory control, and customer relationship management. It provides solutions for its clients' application software systems, including system integration and legacy software expansion and integration, including SAP, Oracle, and banking systems.

The company provides training, maintenance, and execution service for its clients, such as SAP execution. It has developed customized ERP software systems for Sinopec, PetroChina, and their parents and subsidiaries, oil companies. In addition, it provides services for its customers' other business units, including planning, statistics, process control, business intelligence, and equipment management. The projects it has provided for its oil and gas company clients include the following:

PanFMIS Centralized Financial and Accounting System: The company developed extension software integrating with its customer's SAP R3 system to assist the client in

gaining control over thousands of responsibility centers within the company, thereby consolidating accounting company-wide.

PanCRM Petrol Station Customer Relationship Management system: The company developed an extension application integrating with its customers' MasterCard system.

PanPlanning Information System for China Oil planning and statistics system: The company developed an extension based on its customer's Oracle Database software to realize the customer's planning and statistics functions.

PanBI Data Warehouse Intelligent Management and Reporting Platform: The company developed an extension based on Oracle DBMS, which can be integrated with its customer's SAP and other application software to serve as the basic warehouse and reporting platform for the information.

The company intends to provide customized ERP software solutions to various industries, including the energy, coal mining, power, and other industries. It is also entering B2B+B2C e-commerce for housing and outsourcing service markets.

Clients

The company's clients include China's oil and petroleum companies, Sinopec, China National Petroleum Corporation (CNPC, a subsidiary of PetroChina), and PetroChina and their subsidiaries.

Significant Events

In June 2010, the company acquired 100% equity of ITLamp, a solution and service provider servicing oil companies in the Tarim oilfield.

In addition, the company paid a deposit to acquire a 55% stake in Shandong HongAo Power Technology Limited (HongAo), a technology solution and service provider that has a base of thermal power-plant clients. HongAo would serve as its access point to sell its system solutions and service to the thermo energy industry.

In August 2010, the company announced cooperation with two Japanese firms, Management Information Center Co., Ltd. and Seven Colors Corporation, to set up a joint venture to engage in a contractual relationship with Sharp Business Software Development Center, a unit of Sharp Corporation (Sharp), to conduct outsourced mobile-

phone software testing. This joint venture would provide it a direct access to the outsourcing markets focusing on serving Japanese clients.

History

Pansoft Company Limited was founded in 2001.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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