

Packaging Corp. of America Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Packaging Corp. of America Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Packaging Corp. of America and its competitors. This provides our Clients with a clear understanding of Packaging Corp. of America position in the [Packaging and Containers Industry](#).

The report contains detailed information about Packaging Corp. of America that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Packaging Corp. of America. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Packaging Corp. of America financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Packaging Corp. of America competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Packaging Corp. of America business.

About Packaging Corp. of America

Packaging Corporation of America produces containerboard and corrugated products in the United States. The company's corrugated products manufacturing plants produce corrugated packaging products, including conventional shipping containers used to protect and transport manufactured goods, multi-color boxes and displays with visual appeal that help to merchandise the packaged product in retail locations. In addition, it produces meat boxes and wax-coated boxes for the agricultural industry.

PCA Operations and Products

The company's two linerboard mills can manufacture a range of linerboard grades ranging from 26 lb. to 96 lb. Its two semi-chemical corrugating medium mills can manufacture grades ranging in weight from 20 lb. to 47 lb.

Counce: The company's Counce, Tennessee mill operates kraft linerboard mills in the United States. The mill produces a range of basis weights from 26 lb. to 90 lb. The mill also produces various performance and specialty grades of linerboard.

Valdosta: The company's Valdosta, Georgia mill operates a kraft linerboard mill.

Valdosta produces linerboard ranging from 35 lb. to 96 lb.

Tomahawk: The company's Tomahawk, Wisconsin mill is a semi-chemical corrugating medium mills in the United States. The Tomahawk mill produces a range of basis weights from 23 lb. to 47 lb. and various performance and specialty grades of corrugating medium.

Filer City: The company's Filer City, Michigan mill is a semi-chemical corrugating medium mill. Filer City produces corrugating medium grades ranging in basis weight from 20 lb. to 47 lb.

The company operates 68 corrugated manufacturing operations, a technical and development center, 6 regional graphic design centers, a rotogravure printing operation and a complement of packaging supplies and distribution centers. It has corrugated manufacturing operations in 26 states in the U.S., with no manufacturing facilities outside of the continental U.S. The company produces various products ranging from basic corrugated shipping containers to specialized packaging, such as wax-coated boxes for the agriculture industry.

Timberland

The company leases the cutting rights to approximately 91,000 acres of timberland located near its Counce and Valdosta mills.

The company has in place supply agreements covering approximately 352,000 of the 800,000 acres sold. The majority of the acreage under supply agreement is located in close proximity to its Counce mill. The company holds an approximate 29% equity ownership interest in approximately 51,000 acres owned by Southern Timber Venture, LLC (STV). This acreage is located primarily in southern Georgia and northern Florida, near its Valdosta, Georgia mill, and includes both timberlands and higher beneficial use properties.

The company's Forest Management Assistance Program provides professional forestry assistance to private timberland owners to improve harvest yields and to optimize their harvest schedule. It has managed the regeneration of approximately 125,000 acres by supplying pine seedlings. PCA also participates in the Sustainable Forestry Initiative.

Competition

On a national level, the company's primary competitors include International Paper Company, Georgia-Pacific (owned by Koch Industries, Inc.), Smurfit-Stone Container Corporation, and Temple-Inland Inc. Its principal competitors with respect to sales of its containerboard produced but not consumed at its own corrugated products plants are various paper companies, including International Paper Company, Georgia-Pacific, Smurfit-Stone Container Corporation, and Temple-Inland Inc.

History

Packaging Corporation of America was founded in 1867.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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