

## Pacifichealth Laboratories Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Pacifichealth Laboratories Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Pacifichealth Laboratories Inc. and its competitors. This provides our Clients with a clear understanding of Pacifichealth Laboratories Inc. position in the **Pharmaceuticals and Biotechnology Industry**.

- The report contains detailed information about Pacifichealth Laboratories Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Pacifichealth Laboratories Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Pacifichealth Laboratories Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Pacifichealth Laboratories Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Pacifichealth Laboratories Inc. business.

### About Pacifichealth Laboratories Inc.

PacificHealth Laboratories, Inc. engages in the development, marketing, and sale of protein-based nutritional products for appetite regulation. The company's principle areas of focus are sports performance and recovery, including optimal weight management.

### Products and Markets

## ENDUROX R4 Recovery Drink

The company offers ENDUROX R4 Recovery Drink. It is used for hydration effectiveness, decreasing post exercise muscle stress, reducing free radical buildup, and replenishment of muscle glycogen following exercise.

## ACCELERADE Sports Drink

The company offers ACCELERADE Sports Drink, a sport drink that contains protein. It is used for improving endurance, muscle recovery, rehydration, as well as decreasing muscle damage.

## ACCEL GEL Energy Gel

The company offers ACCEL GEL, which is an energy gel that contains the patented 4:1 ratio found in ENDUROX R4 and ACCELERADE.

ENDUROX R4, ACCELERADE, and ACCEL GEL are distributed in health foods chains (GNC, Vitamin Shoppe, and Vitamin World), sporting goods retailers (REI), cycling stores and catalogs (Performance Bike), running stores and catalogs (Road Runner Sports), and sports specialty stores. The company's products are sold in approximately 9,000 retail outlets, including sports specialty stores, independent health food retailers, independent bike retailers, health clubs, catalogs, and Internet sites.

## Customers

The company's customers include GNC and Performance, Inc.

## Competition

The company competes with Cytosport, PowerBar, EAS, and Clif Bar.

## Discontinued Operations

In 2009, the company discontinued its product, ENDUROX EXCEL, which is a dietary supplement of which the principal ingredient is the herb ciwujia.

## History

PacificHealth Laboratories, Inc. was founded in 1995.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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