

Pacific Webworks Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Pacific Webworks Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Pacific Webworks Inc. and its competitors. This provides our Clients with a clear understanding of Pacific Webworks Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Pacific Webworks Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Pacific Webworks Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Pacific Webworks Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Pacific Webworks Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Pacific Webworks Inc. business.

About Pacific Webworks Inc.

Pacific Webworks, Inc. operates as an application service provider and software development firm that develops business software technologies and services for business merchants and organizations using Internet and other technologies. The company offers applications allowing small to medium sized businesses to expand over the Internet. Its product family provides tools for Web site creation, management and maintenance, electronic business storefront hosting, and Internet payment systems for the small to medium sized business and organization.

Subsidiaries

The company has four wholly-owned operating subsidiaries: Intellipay, Inc., TradeWorks Marketing, Inc., and FundWorks, Inc, which are all Delaware corporations, and Pacific WebWorks International, LTD, a United Kingdom limited company. Intellipay provides online, secure, and real-time payment processing services for businesses of all sizes. TradeWorks Marketing was incorporated to mass market the company's products and services. FundWorks, Inc. provides operating lease arrangements for certain TradeWorks' customers Pacific WebWorks International, LTD markets the company's products and services in Europe and also provides a vehicle for the establishment of offshore credit card processing capabilities.

Products

The company assists small businesses in succeeding online through its Visual WebTools software, including the company's eBay submission tool, the Intellipay payment systems, and its hosting services. The company provides solution that incorporates its integrated suite of e-commerce software tools, plus hosting, site management, and Web design services.

Visual WebTools Version 4.1 (V4.1):

WebWizard is Web page design program that possesses a user interface and templates for the novice, yet it has a additional functionality for Web design professionals. It incorporates site components like tables, frames, flash, and other multimedia capabilities in a straightforward, menu driven process. The customers can manage their sites' layout, colors, contents, tables, and graphics. WebWizard includes a library of graphics that are accessible by the customers.

ClipOn Commerce is an e-storefront and product management system, with shopping cart technology. It allows the customers to build an Internet storefront. They can create a product catalog, organize, and search products by categories, and import/export to and from their database. ClipOn Commerce is designed to function with a third party merchant account and is integrated with its Intellipay payment system, which allows the company's clients to accept credit cards online. ClipOn Commerce has support for QuickBooks accounting software enabling its customers to update between their accounting records and Internet storefront. ClipOn Commerce also features UPS shipping integration.

'Contacts' is a contact management program. Companies that use its system utilize WebContacts to organize information about the entities they do business with, including customers, suppliers, distributors, and potential customers. WebContacts also enable them to capture information about people who visit their Web site, if those visitors elect to supply contact information at the site.

WebChannels is an e-mail distribution program that enables the customers to send customized e-mails in either plaintext or HTML format to their WebContacts database of visitors. WebChannels provides its customers with a practical tool with which to promote their businesses.

Web profiling tool is a form and survey creation tool that helps capture feedback and demographic information from customers and Web site visitors. The company's clients create customizable forms, surveys, and interactive questionnaires. The Web profiling tool includes a catalog of pre-designed questions, such as education level, hobbies, and satisfaction level.

WebStats enables the customers to analyze visitor activities on their Web sites to track pages viewed, hits, and time of access. WebStats is a statistics program that provides detailed reports and graphs related to referring pages, geographic location of visitors, browsers, and the operating systems Web site

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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