

# Pacific Gold Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Pacific Gold Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Pacific Gold Corp. and its competitors. This provides our Clients with a clear understanding of Pacific Gold Corp. position in the Industry.

The report contains detailed information about Pacific Gold Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Pacific Gold Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Pacific Gold Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Pacific Gold Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Pacific Gold Corp. business.

### **About Pacific Gold Corp.**

Pacific Gold Corp. engages in the identification, acquisition, exploration, and mining of mineral properties, primarily gold and tungsten, in the United States.

#### Subsidiaries

The company owns five operating subsidiaries that include Nevada Rae Gold, Inc., Oregon Gold, Inc., Pilot Mountain Resources, Inc., Pacific Metals Corp., and Fernley Gold, Inc.

#### Nevada Rae Gold, Inc.

The prospects held by Nevada Rae are located among the Crescent Valley placer deposits, in the bullion mining district of Lander County, Nevada. The area is approximately 175 miles northeast of Reno, Nevada.

Nevada Rae Gold, Inc. has staked prospects covering approximately 1,340 acres of the alluvial deposits among the Crescent Valley projects. In addition, it leased approximately 440 acres of land adjacent to its staked prospects from Corporate Creditors Committee LLC. The lease covers acreage in Section 9, Township 29 North,

Range 47 East, Mount Diablo Meridian, Bullion Mining District, Lander County, Nevada. Under the lease, it has the right to the gold, silver, platinum, palladium, and other precious and base metals within the placers and gravels of the leased premises, with right to prospect and explore for, mine by open pit methods, mill, prepare for market, store, sell, and dispose of the same and use, occupy, and disturb.

Oregon Gold, Inc.

Oregon Gold, Inc. has prospects in the Siskiyou National Forest, in Josephine County Oregon which covers approximately 280 acres of placer deposits in one area and another 37 acres in a second. Oregon Gold owns the Defiance Mine and additional claims in Josephine County, Oregon. The company conducted a testing program on the Bear Bench claims. It focuses on its operations in Nevada at the Black Rock Canyon Mine.

Fernley Gold, Inc.

Fernley Gold, Inc. entered into a lease agreement in 2004 for the right to mine the property and claims known as Butcher Boy and Teddy. Fernley Gold leased 640 acres, including 35 placer claims, with the right to mine for placer, lode and other minerals and metals, located 34 miles east of Reno, Nevada. The lease includes two water wells and water rights.

Pacific Gold Corp.

The company has a five-year lease.

Pilot Mountain Resources, Inc.

Pilot Mountain acquired Project W which is a tungsten project located in Mineral County, Nevada. The property is located approximately 21 miles east of the town of Mina. Mina is 168 miles south-east of Reno on Route 95. The claims are located at an average elevation of 6,500 feet. Resource calculations from a 1981 pre-feasibility study place the size of Project W at 9,061,600 tons, grading 0.386% Tungsten Tri-oxide (WO<sub>3</sub>) of mineralized material, or approximately 35,000 tons of WO<sub>3</sub>. The company has claims within the project area covering approximately 600 acres.

History

Pacific Gold Corp. was incorporated in 1996 under the name of Demand Financial International, Ltd. It changed its name to Blue Fish Entertainment, Inc. in 2002 and further changed to Pacific Gold Corp. in 2003.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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