

Pacific CMA, Incorporated Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Pacific CMA, Incorporated Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Pacific CMA, Incorporated and its competitors. This provides our Clients with a clear understanding of Pacific CMA, Incorporated position in the Industry.

The report contains detailed information about Pacific CMA, Incorporated that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Pacific CMA, Incorporated. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Pacific CMA, Incorporated financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Pacific CMA, Incorporated competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Pacific CMA, Incorporated business.

About Pacific CMA, Incorporated

Pacific CMA, Inc., a non-asset based logistics/freight forwarder, provides supply chain logistics services. The company coordinates the shipping and the storage of raw materials, supplies, components and finished goods by air, sea, river, rail and road.

The company handles all types of cargo including garments on hangers, refrigerated cargo, hazardous materials as well as perishable goods. As of December 31, 2006, it maintained approximately 229 cargo agents located in 97 countries and 221 cities serving major gateways worldwide.

The company is a member of the International Air Transport Association, Hong Kong Association of Freight Forwarding Agents Ltd., and an associated member of the International Federation of Freight Forwarders Association.

Operations in United States, Hong Kong and China

United States: The company's primary Airgate operation is located in New York where the focus of operations is importing goods from the Far East. It has its own bonded warehouse where it does daily deconsolidation of cargo. The company's USA offices are licensed by International Air Transport Association and the Federal Maritime

Commission.

China: The company has branch offices in China, Chongqing, Tianjin, Futian, Guangzhou and Shanghai that are operated by one of its wholly owned Hong Kong subsidiaries. Also, it has invested in two affiliates which are incorporated in China.

Global Agency Network

The company has approximately 215 overseas agents, many of whom have offices in cities such as London, Hamburg, Los Angeles, Tokyo, Seoul, Taipei and Sydney.

Services

The company arranges to pick up, or arranges for the pick up of a shipment at the customer's location and delivers it directly to the commercial carrier. The commercial carrier delivers it to the selected destination airport, shipping warehouse, ship, or railway station. The company then picks up the shipment and delivers it or has it delivered to the recipient's location.

The company provides with one-stop transportation shopping, arranging for all necessary forms of transportation at the same time. Its customers' industries include textile and apparel, hair care product industries and to a lesser extent automotive, computer and electronic equipment, heavy industrial, construction equipment and printed materials.

Air and Sea Freight Business: The company focuses its development on air and sea freight services. The mode of transportation for a particular shipment depends on, the following factors: Contents, Route, Scheduled departures, Available cargo capacity, and Cost.

Import Freight Forwarding: Import freight cargo includes leather, fabrics, watch components and chemical products. The company handles shipments imported into the USA mainly through New York, Los Angeles and Chicago and Hong Kong mainly received from China. An import freight forwarding transaction commences when the company receives a shipment advice from a customer, overseas agent or shipping agent detailing the quantity and nature of cargo to be shipped and the expected date of arrival. It notifies the consignee of the cargo of the relevant details and, depending on the consignee's instructions, arranges for customs brokerage and clearance and, if required, provides other services such as temporary storage, local delivery and

distribution. In the United States, Hong Kong and China, the company provides local delivery of cargo by either using own fleet of trucks or engaging subcontractors to provide the services.

The company provides the agency offices with the following services, among others: Handling export cargo from the United States, China and Hong Kong; Local pick up and transshipment via Hong Kong rail/sea/air terminals and from origins in the United States; Handling import cargo from overseas; Deal with break-bulk, documentation, and customs brokerage and clearance; and Warehousing and storage.

The company's branch offices in Chicago, Shanghai, Futian, Chongqing, Tianjin, Hong Kong airport and Guangzhou are responsible for providing services. Their primary function is to provide sales and customer service in a specified market or airport city. Branch offices utilize the company's billing and accounting software, which allows each branch office to transmit customer billing and account information to its administrative offices for billing to the customer. The company also provides services through its subsidiaries in Los Angeles (Paradigm International, Inc. d/b/a Paradigm Global Logistics) and Singapore (AGI Freight Singapore Pte. Limited).

Customers

The company, as of December 31, 2006, served approximately 4,700 customers. It has a customer base that buys or sells merchandise such as garments, hair care products, toys, electronics parts and appliances.

Competition

The company's primary competitors are EGL, Inc.; UTi; Rical; Speedmark; Danzas; and Expeditors.

History

Pacific CMA, Inc. was founded in 1994.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same

price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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