

# Pacer International Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Pacer International Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Pacer International Inc. and its competitors. This provides our Clients with a clear understanding of Pacer International Inc. position in the [Air Freight](#) Industry.

The report contains detailed information about Pacer International Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Pacer International Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Pacer International Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Pacer International Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Pacer International Inc. business.

### **About Pacer International Inc.**

Pacer International, Inc. provides asset-light North American transportation and logistics services. The company offers a range of services to facilitate the movement of freight from origin to destination.

#### Services

The company provides its transportation services from two operating segments, its intermodal segment, which provides services principally to transportation intermediaries, beneficial cargo owners and international shipping companies who utilize intermodal transportation; and its logistics segment, which provides truck brokerage, truck transport (including specialized haulage), supply chain services, freight forwarding, ocean shipping and warehousing and distribution services to various end-user customers.

The intermodal segment consists of its Stacktrain unit which provides ramp-to-ramp and door-to-door services to third party customers, such as intermodal marketing companies and brokers, primarily in the big box Mexico and small box domestic markets, and to steamship lines, primarily in the international small box market; its Rail Brokerage unit (an intermodal marketing company), which provides integrated door-to-door services to beneficial cargo owners; its Cartage unit, which provides transportation service for its

own door-to-door operations, as well as for external customers between the customer's door, ports and rail ramps.

Logistics segment consists of various service, including Highway Brokerage; International Shipping; Non-Vessel Operating Common Carrier ("NVOCC") and Freight Forwarding Services; Warehousing and Distribution Services; and Supply Chain Management Services.

## Intermodal Services

### Rail Brokerage

The company's intermodal marketing unit, which is a division of its Pacer Transportation Solutions subsidiary, arranges for and optimizes the movement of its end-user customers' freight in containers and trailers throughout North America using truck and rail transportation. The company provides box capacity, drayage capacity, door-to-door shipment management and customer service for its intermodal customers. It arranges for a container or trailer shipment to be picked up at origin by truck (using either its cartage services or other truck carriers directly) and transported to a site for loading onto a train. It provides customized electronic tracking and analysis of charges and owns negotiated rail, truck and intermodal rates, and determines the optimal routes. The company also tracks and monitors shipments in transit, consolidate billing, handle claims of freight loss or damage on behalf of its customers and manage the handling, consolidation and storage of freight throughout the process. Its rail brokerage operations are based in Rutherford, NJ, Dublin, OH, and Jacksonville, FL. Through its rail brokerage operations, the company assists the railroads and its intermodal operation in balancing freight resulting in improved asset utilization.

**Stacktrain:** The company's Stacktrain unit engages in the development and use of double-stack intermodal equipment and methodologies. Double-stack intermodal transportation consists of the movement of cargo containers stacked two high on special railcars. It provides intermodal rail service in North America. It sells intermodal service primarily to intermodal marketing companies, truck brokerage companies, truckload carriers, automotive intermediaries and international shipping companies, as well as to own wholly owned internal intermodal marketing company. The company offers both ramp-to-ramp services (rail only services), as well as a door-to-door service offering called PacerDirect.

Through multi-year contracts and other operating arrangements with North American

railroads, including Union Pacific, CSX, KCSM in Mexico, Norfolk Southern and Canadian National Railroad, the company has access to approximately 60,000-mile North American rail network serving commercial centers in the United States, Canada and Mexico. As of December 31, 2009, the company's equipment fleet consisted of 1,843 double-stack railcars, 25,841 containers and 27,617 chassis (steel frames with rubber tires used to transport containers over the highway).

## Local Car

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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