

Pace plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Pace plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Pace plc and its competitors. This provides our Clients with a clear understanding of Pace plc position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Pace plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Pace plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Pace plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Pace plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Pace plc business.

About Pace plc

Pace Micro Technology plc engages in the design, development, and distribution of digital receivers and receiver decoders which provide a gateway for the reception of digital television and the reception/transmission of interactive services, telephony and high-speed data.

The company also provides support services and software applications to its set-top box customers. Each of these services is delivered over satellite, cable, terrestrial and IP network transmission systems. The company's digital set-top boxes have been installed in around 12.5 million consumer homes.

Products

The company creates set-top boxes on more platforms. The Pace engineering teams works at bases in the U.K, U.S and France and Tata Elxsi in India. They design set-top boxes for operators and broadcasters who provide digital TV and interactive services on cable, satellite, terrestrial and telecommunications platforms.

The company supplies its set-top boxes to various digital TV broadcasters, operators and retail customers. Pace's solutions range from adapters, to digital television services, to personal video recorders and high definition set-top boxes.

Satellite

The company launched its digital satellite service in 1995. Its satellite product range starts with basic adapter units such as the DTVA or the DS210, which its German customer Premiere is using for its satellite network.

Cable

Pace cable products have been used by service operators in the U.K. and U.S. to deliver digital television services. The company's solutions range from delivery of essential multichannel TV, to interactive services such as video-on-demand, e-commerce and high-speed data.

The DC210 and DC220 entry level series are targeted at operators such as the company's German customers Premiere and Kabel Deutschland. The company supplies its mid-range box, the Di4000 to the UK's cable operators Ntl and Telewest, the Di300 to Ntl in Ireland and US operators with its 'standard definition' product the DC510.

In the U.S. the company has developed cable products, including the ground-breaking DC550 high definition box. It also engages in the development of its high definition set-top box for Motorola-based networks, the DC755.

For operators needing a more complex set-top box platform outside of the U.S., the company has completed development of the interactive DC610, with a DOCSIS cable modem.

Personal video recorders (PVR) and high definition (HD)

The company has built a significant knowledge base in these technologies through products such as Sky+ and the DC550 and all of its product roadmaps include options for PVR and HD.

Digital broadband media (DBM)

The company engages in the development of support for the video coding standards including MPEG4 Part 10 (H.264) and Microsoft Windows Media 9 (VC-9).

Terrestrial (DTT)

Digital terrestrial services are delivered through existing TV aerials. The company offers pay and free-to-air digital terrestrial products. In addition to its set-top box products, the company is working with a number of TV manufacturers to build its DTT technology into integrated digital televisions (iDTV), a particularly important move in markets where digital terrestrial is used for non-payTV services.

Strategic Alliances

In September 2009, Pace plc has partnered with Viaccess. The new collaboration would enable Pace to take use of Viaccess' enhanced conditional access (CA) security solutions in advanced DTT, DTH and IPTV digital TV entertainment solutions for consumers across Europe.

Customers

The company's customers include Arab Radio and Television (ART), Bright House Networks, BSkyB, Canal+, Comcast Communications Inc., Foxtel, Kabel Deutschland GmbH (KDG), Kingston Communications, NTL, NTV-Plus, ONO, Premiere, Sky Italia, Sky (New Zealand), Star TV (Asia, India), Telewest Communications, Time Warner Cable and Viasat Broadcasting.

History

Pace Micro Technology plc, was founded in 1982.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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