

Owens Corning Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/OBA6224AB4EBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: OBA6224AB4EBEN

Abstracts

Owens Corning Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Owens Corning and its competitors. This provides our Clients with a clear understanding of Owens Corning position in the [Building Products and Construction Materials](#) Industry.

The report contains detailed information about Owens Corning that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Owens Corning. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Owens Corning financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Owens Corning competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Owens Corning business.

About Owens Corning

Owens Corning produces glass fiber reinforcements and other materials for composite systems and of residential and commercial building materials worldwide.

Segments

The company's segments include Composites and Building Materials.

Composites

Composites segment consists of Reinforcements and Downstream businesses. Within the Reinforcements business, the company manufactures, fabricates and sells glass reinforcements in the form of fiber. Within the Downstream business, the company manufactures and sells glass fiber products in the form of fabrics, mat, veil and other specialized products.

Owens Corning glass fiber materials can be found in approximately 40,000 end-use applications within 7 primary markets, including power and energy, housing, water distribution, industrial, transportation, consumer and aerospace/military. Such end-use applications include pipe, roofing shingles, sporting goods, computers,

telecommunications cables, boats, aircraft, defense, automotive, industrial containers, and wind-energy. The company's products are manufactured and sold worldwide. It primarily sells its products directly to parts molders and fabricators. Within the building and construction market, its Composites segment sells glass fiber and/or glass mat directly to a small number of major shingle manufacturers, including its own Roofing business.

Competition: The company's competitors include China Fiberglass Co., Ltd., PPG Industries, Taishan Glass Fiber Co., Ltd, and Johns Manville.

Building Materials

This segment consists of Insulation, Roofing, and Other businesses.

Insulation

The company's insulating products help customers conserve energy, provide acoustical performance and offer convenience of installation and use, making them a preferred insulating product for new home construction and remodeling. These products include thermal and acoustical batts, loose fill insulation, foam sheathing and accessories, and are sold under brand names and trademarks, such as Owens Corning PINK FIBERGLAS Insulation. It sells its insulation products primarily to insulation installers, home centers, lumberyards, retailers and distributors in the United States and Canada.

Competition: The company's competitors include CertainTeed Corporation, Johns Manville, Dow Chemical, and Knauf Insulation.

Roofing

The company's primary products in the Roofing business are laminate and strip asphalt roofing shingles. Other products include oxidized asphalt and roofing accessories. It sells shingles and roofing accessories primarily through home centers, lumberyards, retailers, distributors and contractors in the United States and sells other asphalt products internally to manufacture residential roofing products and externally to other roofing manufacturers. It also sells asphalt to roofing contractors and distributors for built-up roofing asphalt systems and to manufacturers in various other industries, including automotive, chemical, rubber, and construction.

Competition: The company's competitors include GAF-ELK, CertainTeed Corporation,

and TAMKO.

Other

This segment includes Masonry Products and Construction Services.

The company, through Masonry Products, manufactures manufactured stone and brick veneers used in residential and commercial new construction and remodeling. It primarily sells these products under various brand names, including Cultured Stone, ProStone, Modulo Stone, ParMur, and Langeo Stone.

Competition: The primary competitor to the company's Masonry Products business is Eldorado Stone, LLC.

Construction Services provides offerings in the home remodeling market, principally basement finishing and sun room solutions. Construction Services business operates in the United States and Canada. Its offerings are sold to specialty remodelers and homeowners under the brand names Owens Corning Basement Finishing System, Owens Corning Room Finishing System, Owens Corning SunSuites Sunrooms, and Owens Corning Solace replacement windows. The company's basement finishing system and its sunrooms are sold through a franchise network and its replacement windows are sold through a dealer network.

Competition: The company competes with Champion.

Significant Events

On June 02, 2010, Applied NanoStructured Solutions LLC and Owens Corning have signed a joint development agreement to support the commercialization of carbon-enhanced reinforcements.

History

Owens Corning was founded in 1938.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to

the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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