

# Outotec Oyj Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Outotec Oyj Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Outotec Oyj and its competitors. This provides our Clients with a clear understanding of Outotec Oyj position in the <a href="Engineering and Construction Services">Engineering and Construction Services</a> Industry.

The report contains detailed information about Outotec Oyj that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Outotec Oyj. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Outotec Oyj financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes Outotec Oyj competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Outotec Oyj business.

## **About Outotec Oyj**

Outotec Oyj provides process solutions, technologies, and services for the mining and metallurgical industries. The company has operations in Finland, Germany, rest of Europe, North America, South America, Australia, Asia, and Africa.

## Segments

The company operates through three primary business segments, including Minerals Processing, Base Metals, and Metals Processing. The company's other businesses comprise equipment manufacturing of Outotec Turula Oy; research and technology development services of Outotec Research Oy; and industrial maintenance services of Outotec Auburn.

## Minerals Processing

The Minerals Processing division provides processes and process equipment based on proprietary technology in the areas of grinding, flotation, physical separation, and thickening, as well as analyzer and automation technologies. The division also offers concentrator solutions that integrate various equipment and processes. In addition to process technology, the offering of the division covers application and process knowledge and metallurgical know-how for larger projects. The services include delivery



of spare parts, site maintenance, and inspection services, as well as other expert services. The division's customers are mainly engineering and mining companies.

#### **Base Metals**

The Base Metals division offers proprietary technologies and special equipment for the processing of base metals concentrates to pure metals and for the production of ferrochrome from chromite ore for the needs of stainless steel industry. It provides metallurgical processing technology for copper, nickel, zinc, precious metals, and ferroalloys. The Base Metals division delivers its technologies globally to its customers, working in partnership with them and identifying the solutions for their businesses. The Base Metals division develops new technologies in cooperation with its key customers. It offers production processes for both sulfidic and oxidic ores.

## Metals Processing

The Metals Processing division provides technologies and services for iron, steel, and aluminum industries. It also provides sulfuric acid plants, off-gas technologies, and roasting plants for the non-ferrous metallurgical industry. The division's technologies can also be used in the fertilizer and pigment industries, as well as for energy production. The division provides technologies and plants for the metallurgical processing of iron ore, for processing bauxite to alumina, for production of aluminum, for processing ilmenite to synthetic rutile, as well as for roasting of different non-ferrous concentrates, and for production of sulfuric acid. The division offers its customers a range of solutions from technology packages to lump-sum turnkey plant deliveries, both for new plants and for modernizations and expansions of customers' existing plants, as well as related studies, audits, and debottlenecking. It offers the energy sector customized solutions, including coal charring, gasification and combustion, and oil shale pyrolysis based on circulating fluidized bed technologies.

#### Acquisitions

In October 2008, the company acquired Auburn Group, a Canadian service provider for the mining and metals industries. The company provides maintenance and technical services mainly in Canada and Chile.

## Dispositions

In July 2008, the company sold its holding in Intune Circuits Ltd, a RFID (radio



frequency identification) antenna producer, to Savcor Group Ltd.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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