

## Orthometrix Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Orthometrix Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Orthometrix Inc. and its competitors. This provides our Clients with a clear understanding of Orthometrix Inc. position in the Healthcare Equipment/Supplies Industry.

- The report contains detailed information about Orthometrix Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Orthometrix Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Orthometrix Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Orthometrix Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Orthometrix Inc. business.

### About Orthometrix Inc.

Orthometrix, Inc. markets, sells and services several musculoskeletal product lines used in pharmaceutical research, diagnosis and monitoring of bone and muscle disorders, sports medicine, rehabilitative medicine, physical therapy and pain management. The company offers five product lines consisted of 15 models. Its principal products are the pQCT (XCT) series for research applications, the pQCT (XCT) series for clinical applications, the Leonardo, the VibraFlex series and the Orbasone. During 2007 and 2006, respectively, 58.2% and 61.8% of total sales were derived from nine customers.

## Divisions

The company markets, sells, and services its products and devices through two divisions, the Healthcare Division and the Sports and Fitness Division.

### Healthcare Division

The Healthcare Division engages in the marketing, sale, and servicing of pQCT (peripheral Quantitative Computed Tomography) bone and muscle measurement systems for use in musculoskeletal research applications, including for bone disorders and human performance (also called the XCT research product line); pQCT bone and muscle measurement systems for use in musculoskeletal clinical applications, including for bone disorders and human performance (also called the XCT clinical product line); patented exercise systems used in physical therapy, sports medicine, and rehabilitative medicine – the VibraFlex 550 and the Mini VibraFlex; the Leonardo, a human performance measurement device used to quantify the progress made by individuals using the company's VibraFlex exercise systems; and the Orbasone Extracorporeal Shock Wave Therapy pain management system (Orbasone ESWT), used to treat chronic plantar fasciitis (foot pain). The company also established Orbasone Mobile, LLC, a regional mobile service to help promote its Orbasone Extracorporeal Shock Wave Therapy system by bringing ESWT treatment to the doctor's office.

### Sports and Fitness Division

The Sports and Fitness Division engages in the marketing, sale, and servicing the patented exercise systems, including the Mini VibraFlex; the Mini VibraFlex Plus; the VibraFlex 550; the VibraFlex 600. The VibraFlex products are based on the same patented technology as the Galileo products and offer an improved approach to muscle strength development through the short and intense stimulation of the muscles. The Sports and Fitness Division markets, sells and services these systems to fitness centers, gyms, sports clubs and associations and to the general public.

## Products

The company offers five product types comprised of 15 models: 5 models of pQCT systems for bone & muscle research application (XCT Research SA, XCT Research SA+, XCT Research M, XCT Research M+, and XCT 3000 Research); 2 models of pQCT systems for clinical application related to bone & muscle disorders (XCT 2000L and XCT 3000); 2 models of patented powered exercise systems for rehabilitation and physical therapy (Mini VibraFlex and VibraFlex 550); 1 model of human performance measurement system (Leonardo); 3 models of VibraFlex for sports and fitness (Mini VibraFlex Plus, Mini VibraFlex, and VibraFlex 600); 1 model of VibraFlex for the home wellness/fitness market (VibraFlex Home Edition) and 1 model of pain relief system (Orbasone ESWT).

### The pQCT Systems for Bone and Muscle Research Applications

The company directly markets, sells, and services in the U.S. and Canada the following pQCT systems for in vivo and in vitro research: XCT Research SA/SA+ (bone/muscle measurement for small laboratory animals, such as rats); XCT Research M/M+ (bone/muscle measurement for transgenic mice); XCT 3000 Research - (bone/muscle measurement for laboratory animals, such as primates).

Stratec Medizintechnik GmbH (Stratec) manufactures pQCT technology systems in Germany and markets them in the rest of the world (excluding the United States and Canada where the company directly markets, sells, and services its products).

### The pQCT Systems for Clinical Application Related to Bone and Muscle Disorders

The company directly markets, sells, and services in the U.S. and Canada the following pQCT systems for

clinical assessment and monitoring of bone densi

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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