

# Orion Energy Systems, Inc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Orion Energy Systems, Inc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Orion Energy Systems, Inc and its competitors. This provides our Clients with a clear understanding of Orion Energy Systems, Inc position in the [Electrical Equipment Industry](#).

The report contains detailed information about Orion Energy Systems, Inc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Orion Energy Systems, Inc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Orion Energy Systems, Inc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Orion Energy Systems, Inc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Orion Energy Systems, Inc business.

## **About Orion Energy Systems, Inc**

Orion Energy Systems, Inc. engages in the design, manufacture, marketing, and implementation of energy management systems consisting primarily of lighting systems, controls and related services.

The company's energy management system consist of its HIF lighting system; its Intelite wireless lighting controls; its Apollo Solar Light Pipe, which collects and focuses renewable daylight and consumes no electricity; and integrated energy management services. As of March 31, 2010, the company installed approximately 1,739,000 HIF lighting systems for its commercial and industrial customers.

### **Products and Services**

The company provides various products and services that together comprise its energy management system. The core of its energy management system is its HIF lighting platform, which it primarily sells under the Compact Modular brand name. The company offers its customers the option to build on its core HIF lighting platform by adding its Intelite wireless controls and Apollo Solar Light Pipe. Together with these products, the company offers its customers various integrated energy management services, such as

system design, project management, and installation. The company refers to the combination of these products and services as its energy management system.

## Products

**The Compact Modular:** The company's primary product is its line of HIF lighting systems, the Compact Modular, which includes various fixture configurations to meet customer specifications. The Compact Modular operates at 224 watts per 6 lamp fixture.

**Intelite Wireless Controls:** The company's Intelite wireless control products allow customers to remotely communicate with and give commands to individual light fixtures and other peripheral devices through Web-based software, and allow the customer to configure and change the control parameters of each fixture based on a number of inputs and conditions, including motion and ambient light levels. The company's Intelite products can be added to its HIF lighting systems at or after installation on a 'plug and play' basis by coupling the wireless transceivers directly to the modular power pack.

**Apollo Solar Light Pipe:** The company's Apollo Solar Light Pipe is a lens-based device that collects and focuses renewable daylight, bringing natural light indoors without consuming electricity. Its Apollo Solar Light Pipe is designed and manufactured to maximize light collection during times of low sun angles, such as those that occur during early morning and late afternoon.

**Renewable Energy Projects:** The company's Orion Engineered Systems division is conducting research on various renewable energy technologies, including those using wind technologies, that may be able to add to its menu of products, applications and services offered.

**Other Products:** The company also offers its customers various other HIF fixtures to address their lighting and energy management needs, including fixtures designed for agribusinesses, parking lots, roadways, outdoor applications, and private label resale.

## Services

The company provides a range of fee-based lighting-related energy management services to its customers, including site assessment, which includes a review of the lighting requirements and energy usage at the customer's facility; site field verification, where the company performs a test implementation of its energy management system at a customer's facility upon request; utility incentive and government subsidy

management, where the company assist its customers in identifying, applying for and obtaining available utility incentives or government subsidies; engineering design, which involves designing a customized system to suit its customer's facility lighting and energy management needs, and providing the customer with a written analysis of the potential energy savings and lighting and environmental uses associated with the designed system; project management, which involves its working with the electrical contractor in overseeing and managing all phases of implementation from delivery through installation for a single facility or through multi-facility roll-outs tied to a defined project schedule; installation services, which the company provides through its national network of qualified third-party installers; and recycling in connection with its retrofit installations, where the company remove, dispose of and recycle its customer's legacy lighting fixtures.

## Customers

The company primarily targets commercial and industrial end users who have warehousing and manufacturing facilities. As of March 31, 2010, the company has installed its products in 5,612 commercial and industrial facilities across North America.

The company's customer base includes American Standard International Inc.; Anheuser-Busch Companies, Inc.; Avery Dennison Corporation; Big Lots Inc.; Coca-Cola Enterprises Inc.; Ecolab, Inc.; Gap, Inc.; General Electric Co.; Kraft Foods Inc.; Miller Coors LLC; Newell Rubbermaid Inc.; OfficeMax, Inc.; PepsiAmericas Inc.; Sealed Air Corp.; Sherwin-Williams Co.; SYSCO Corp.; Textron, Inc.; Toyota Motor Corp.; United Stationers Inc.; and U.S. Foodservice.

## Competition

The company competes with Cooper Industries, Ltd.; Hubbell Incorporated; Ruud Lighting, Inc.; Acuity Brands, Inc.; Graybar Electric Company; Gexpro (GE Supply); W.W. Grainger, Inc.; Johnson Controls, Inc.; Honeywell International; Comverge, Inc.; and EnerNOC, Inc.

## History

Orion Energy Systems, Inc. was founded in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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