

## OraSure Technologies Inc. Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	<a href="https://marketpublishers.com/r/OE044B89CF9BEN.html">https://marketpublishers.com/r/OE044B89CF9BEN.html</a>
Date:	January 15, 2018
Pages:	50
Price:	US\$ 499.00
ID:	OE044B89CF9BEN

OraSure Technologies Inc. Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between OraSure Technologies Inc. and its competitors. This provides our Clients with a clear understanding of OraSure Technologies Inc. position in the **Healthcare Equipment and Supplies Industry**.

- The report contains detailed information about OraSure Technologies Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for OraSure Technologies Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The OraSure Technologies Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes OraSure Technologies Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of OraSure Technologies Inc. business.

### About OraSure Technologies Inc.

OraSure Technologies, Inc. engages in the development, manufacture, marketing, and sale of oral fluid diagnostic products and specimen collection devices.

The company offers products using its proprietary oral fluid technologies, as well as other diagnostic products, including immunoassays and other in vitro diagnostic tests that are used on other specimen types, and other medical devices used for the removal of benign skin lesions by cryosurgery or freezing.

The company's diagnostic products include tests which are performed on a rapid basis at the point of care and tests which are processed in a laboratory. These products are sold in the United States and internationally to various clinical laboratories, hospitals, clinics, community-based organizations and other public health organizations, distributors, government agencies, physicians' offices, and commercial and industrial entities. One of its products is sold in the over-the-counter (OTC) or consumer retail markets in North America, Europe, Central and South America, and Australia.

## Products

**OraQuick ADVANCE HIV-1/2:** It is a rapid, point-of-care test for antibodies to the Human Immunodeficiency Virus Type 1 (HIV-1) and Type 2 (HIV-2 and together with HIV-1, HIV-1/2) that can be visually read at the point of care in approximately 20 minutes.

**OraQuick HIV-1/2 OTC:** It is a rapid, point-of-care oral fluid HIV-1/2 test intended to be sold in various OTC markets.

**OraQuick HCV (hepatitis C virus):** It is a rapid, point-of-care test for antibodies to the HCV.

**OraSure:** It is an oral fluid collection device for the detection of antibodies to HIV-1 in an oral fluid sample in a laboratory setting.

**Intercept:** It is an oral fluid collection device, along with nine related immunoassays, for oral fluid drugs of abuse (DOA) testing in a laboratory setting.

**MICRO-PLATE DOA Assays:** It is used to detect the following drugs in an oral fluid sample: marijuana, cocaine, opiates, amphetamines, methamphetamines, PCP, benzodiazepines, barbiturates and methadone.

**Homogeneous DOA Assays:** These are homogeneous fully-automated oral fluid DOA assays jointly developed with Roche Diagnostics for use with Intercept collection device.

**Cryosurgical Systems—Professional:** Cryosurgical (freezing) system for the removal of warts and other benign skin lesions, marketed under the Histofreezer tradename primarily to the physicians' office market.

**Cryosurgical Systems—OTC:** Cryosurgical system for the removal of common and plantar warts, sold in various OTC markets.

The company also sells certain immunoassay tests and reagents for insurance risk assessment, substance abuse testing and forensic toxicology applications; an oral fluid western blot HIV-1 confirmatory test for confirming positive HIV-1 test results obtained from the use of its OraSure collection device; and the FDA 510(k) cleared Q.E.D. rapid point-of-care saliva alcohol test.

## Sales and Marketing

The company markets its products in the United States and internationally.

**Infectious Disease Testing:** The company markets the OraQuick ADVANCE rapid HIV-1/2 antibody test directly to customers in the public health market for HIV testing. This market consists of a range of clinics and laboratories and includes states, counties, and other governmental agencies, family planning clinics, colleges and universities, correctional facilities, and the military.

**Substance Abuse Testing:** The company's substance abuse testing products are marketed to laboratories serving the workplace testing, forensic toxicology, criminal justice, and drug rehabilitation markets.

**Cryosurgical Systems:** Most of its Histofreezer sales occur in the United States to distributors that, in turn,

resell the product to primary care physicians and podiatrists in the United States. The company's U.S. distributors include Cardinal Healthcare, McKesson HBOC, Physicians Sales & Service, AmerisourceBergen Corporation, and Henry Schein. Internationally, the company sells the Histofreezer product through a network of distributors in approximately 20 countries worldwide.

The company distributes cryosurgical wart removal products in the OTC footcar

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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