

# Oragenics Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Oragenics Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Oragenics Inc. and its competitors. This provides our Clients with a clear understanding of Oragenics Inc. position in the <a href="Pharmaceuticals and Biotechnology">Pharmaceuticals and Biotechnology</a> Industry.

The report contains detailed information about Oragenics Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Oragenics Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Oragenics Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Oragenics Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Oragenics Inc. business.

## **About Oragenics Inc.**

Oragenics, Inc., a biopharmaceutical company, focuses on the discovery, development, and commercialization of products and technologies.

## **Technologies**

The company's technologies can be characterized as an over-the-counter consumer product or technology that requires the completion of all relevant the Food & Drug Administration (FDA) clinical trials and FDA approval before it can be marketed.

#### CONSUMER HEALTHCARE

Consumer Healthcare includes oral probiotics that contain the company's ProBiora3 technology (food additive); and products for weight loss that revolve around LPT3-04 weight loss agent (food/nutritional supplement). The company's oral probiotics revolve around the ProBiora3 technology. ProBiora3 employs three naturally occurring strains of beneficial bacteria which promote oral health.

The company also markets products containing ProBiora3 under its own house brand names. These products are: EvoraPlus, a product with equal weight of all three strains



that is designed for the general consumer market; EvoraKids, a product that has a concentration of the strain designed to address tooth health; and Teddy's Pride, a product that has a mixture that is overloaded with two strains which focus on gum health, a problem endemic with cats and dogs.

EvoraPlus is a mint flavored probiotic tablet packaged in a 60 unit box with four 15-dose blister packs. EvoraKids comes in the same format as EvoraPlus except it has exchanged the flavoring to one that is preferable to children.

Teddy's Pride comes in powder form, which is odorless and tasteless. The powder is sprinkled on a pet's food once per day. It is sold in a pail containing a pre-measured measuring spoon that provides the pet the recommended dosage per application.

Weight Loss Product Category: The company's weight loss products are based on the discovery of LPT3-04. LPT3-04 is a naturally occurring compound, which is consumed in the human diet in small amounts.

#### **ANTIBIOTICS**

Antibiotics includes DPOLT lantibiotic synthesis platform (for generation of drug products); and MU 1140, mutacin (drug).

DPOLT is a patented, organic chemistry synthesis platform that would enable large scale production of clinical grade MU 1140 and potentially 50 other known lantibiotics.

MU 1140 is an antibiotic that belongs to the class of molecules called lantibiotics. It is active against Gram positive bacteria responsible for a variety of clinically important diseases, such as MRSA (methicillin-resistant Staphylococcus aureus) and VRE (vancomycin-resistant Enterococcus faecalis).

Competition: MU 1140 would compete directly with antibiotic drugs, such as vancomycin and newer drugs, Cubicin (daptomycin) and Zyvox (linezolid).

#### BIOMARKER DISCOVERY

The company's Biomarker Discovery division is driven by its two proprietary platforms for the identification of genetic targets that can be used in diagnostic tests, as well as in vaccines and therapeutics. The two platforms are PIVIAT (Proteomic-based In-Vivo Induced Antigen Technology) and PCMAT (Proteomic-based Change Mediated Antigen



Technology).

PIVIAT: PIVIAT is a platform technology that enables identification of targets for use in the diagnosis and treatment of human infectious diseases.

PCMAT: PCMAT is a platform technology that was derived from and extends the potential applicability of PIVIAT. This technology rapidly identifies proteins (and their genes) that are expressed when a cell undergoes any sort of change. PCMAT has been used to identify proteins of both plants and pathogens that are expressed during infection.

#### **BIOLOGICS**

SMaRT Replacement Therapy (biological drug): SMaRT Replacement Therapy is a single, painless, 1 time, 5 minute topical treatment that has the potential to offer lifelong protection against dental caries (tooth decay).

History

Oragenics, Inc. was founded in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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