

Optimer Pharmaceuticals, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Optimer Pharmaceuticals, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Optimer Pharmaceuticals, Inc. and its competitors. This provides our Clients with a clear understanding of Optimer Pharmaceuticals, Inc. position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about Optimer Pharmaceuticals, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Optimer Pharmaceuticals, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Optimer Pharmaceuticals, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Optimer Pharmaceuticals, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Optimer Pharmaceuticals, Inc. business.

About Optimer Pharmaceuticals, Inc.

Optimer Pharmaceuticals, Inc., a biopharmaceutical company, focuses on discovering, developing, and commercializing anti-infective products. The company's development activities are focused on products that treat gastrointestinal infections, and related diseases, including limited efficacy, serious adverse side effects, drug-to-drug interactions, difficult patient compliance, and bacterial resistance.

Product Candidates

Anti-Infective Product Candidates

Fidaxomicin: The company is initially developing fidaxomicin for the treatment of infections caused by Clostridium difficile-infection (CDI). Fidaxomicin has completed two Phase 3 trials. The company holds worldwide rights to fidaxomicin.

Fidaxomicin — Label Expansion: The company is developing an oral suspension formulation which complements the existing tablet form of fidaxomicin. This formulation is intended for use with intensive care unit and elderly patients who cannot swallow tablets.

Prugel (prulifloxacin): The company is developing Prugel for the treatment of infectious diarrhea, including travelers' diarrhea, a community-acquired infection which can be caused by a range of bacteria. It intends to initially seek approval for Prugel for the treatment of infectious diarrhea. Prugel is a prodrug in the fluoroquinolone class of antibiotics, a class of antibiotics. The company has completed two Phase 3 clinical trials of Prugel for the treatment of travelers' diarrhea,

OPopS Drug Discovery

The company is developing additional product candidates using its proprietary technology, including its Optimer One-Pot Synthesis (OPopS) drug discovery platform. OPopS is a computer-aided technology that enables the synthesis of various carbohydrate-based compounds. Two components of the OPopS technology that allow the company to synthesize new compounds are GlycoOptimization and De Novo Glycosylation. These technologies are capable of generating drug candidates for therapeutic application.

Other Pipeline Product Candidates

CEM-101 (OP-1068): The company's primary product candidate developed with its discovery technology, including glycooptimization, CEM-101 (OP-1068), is a macrolide and ketolide antibiotic for the treatment of upper and lower respiratory tract infections. CEM-101, which is licensed to Cempra Pharmaceuticals, Inc. (Cempra), is being developed by Cempra for the treatment of respiratory tract infections.

In addition, the company has granted rights to two other product candidates, OPT-88 and OPT-822/821, to its majority-owned subsidiary, Optimer Biopharmaceuticals, Inc. (OBI).

OPT-88: A Therapy for Osteoarthritis: OBI is developing OPT-88 as a disease-modifying intra-articular therapy for osteoarthritis.

OPT-822/OPT-821: A Cancer Immunotherapy: OBI is also developing OPT-822, a carbohydrate-based immunostimulant therapy, combined with adjuvant therapy OPT-821, for the treatment of metastatic breast cancer.

Collaborations, Commercial and License Agreements

The company has repurchased the right to develop and commercialize fidaxomicin in North America and Israel from Par Pharmaceutical, Inc.

The company has entered into a license agreement with Nippon Shinyaku Co., Ltd. Under the terms of the agreement, the company acquired the right to import and purchase Prugel, and the right within the United States to develop, make, use, offer to sell, sell, and license products suitable for consumption by humans containing Prugel.

The company has acquired worldwide rights to its OPopS technology from The Scripps Research Institute (TSRI). This agreement includes the license to the company of patents, patent applications and copyrights related to its OPopS technology. The company also acquired worldwide rights to approximately 20 TSRI patents and patent applications related to other potential drug compounds and technologies, including HIV/FIV protease inhibitors, aminoglycoside antibiotics, polysialyltransferase, selectin inhibitors, nucleic acid binders, carbohydrate mimetics, and osteoarthritis.

History

Optimer Pharmaceuticals, Inc. was founded in 1998.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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