

Open Text Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Open Text Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Open Text Corp. and its competitors. This provides our Clients with a clear understanding of Open Text Corp. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Open Text Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Open Text Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Open Text Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Open Text Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Open Text Corp. business.

About Open Text Corp.

Open Text Corporation provides enterprise content management (ECM) software solutions primarily in North America. The company's ECM software products help its customers manage their business content, including version revisions and compliance with regulatory requirements.

ECM Software Solutions

The company provides ECM solutions that bring together people, processes, and information. In addition, its services offer a suite of services within its 'solution value chain' to help customers achieve implementation goals. The company also provides software, solutions, and expertise for governments, global 2000 organizations, and mid-market companies.

Open Text ECM Suite

The Open Text ECM Suite brings together the content management capabilities needed to manage a range of enterprise content, including business documents, vital records, Web content, digital assets (images, audio, and video), email, forms, and reports.

Open Text Content Services enable information workers to manage and exploit content types in a unified way at three critical levels and comprise following core elements: Open Text Enterprise Connect, which offers a new user interface with customizable views of business content; Open Text Enterprise Process Services, which offers a set of enterprise process services to help organizations put content in the hands of users when and where they need it in the context of the business process they are supporting; and Open Text Enterprise Library Services, which provides a repository to enforce and manage retention schedules, corporate governance, and regulatory compliance policies for content types enterprise-wide.

The Open Text ECM Suite consists of the following components: document management; collaboration; social media; Web content management; digital asset management; records management; email management; archiving; capture & delivery; business process management; and content reporting.

Document Management: Document Management provides the repository for business documents (Microsoft Office, CAD, and PDF) and allows for the organizing, displaying, classifying, access control, version control, event auditing, rendition, and search services for documents and their content.

Collaboration: Collaboration offers a range of tools that help facilitate people working with each other, with content, and with processes. These tools include project and community workspaces, real-time instant messaging, instant online meetings, screen sharing, wikis, polls, blogs, and discussion forums.

Social Media: Social Media offers an application that gives customers new ways of working productively together through the Web and mobile devices, while also meeting security and compliance demands through integration with a company's wider ECM system.

Web Content Management: Web Content Management provides tools for authoring, maintaining, and administering Web sites that offer a 'visitor experience' that integrates content from internal and external sources.

Digital Asset Management: Digital Asset Management provides a set of content management services for ingesting, browsing, searching, viewing, assembling, and delivering media content, such as images, audio, and video.

Records Management: Records Management enables control of the lifecycle of content

objects by associating retention and disposition rules with each content asset.

Email Management: Email Management services enable the archiving, control, and monitoring of email to reduce the size of the email database, improve email server performance, control the lifecycle of email content, and monitor email content to ensure compliance.

Archiving: Archiving helps bring storage expenses under control through optimization of storage use.

Capture & Delivery: Capture & Delivery tools provide the means of converting documents from analog sources, such as paper or facsimile (fax) to electronic documents; and applies value-added functions to them, such as optical/intelligent character recognition (OCR/ICR), and barcode scanning, and then releases them into the Open Text ECM Suite repository where they can be stored, managed, and searched.

Business Proc

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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