

# OncoVista Innovative Therapies, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

OncoVista Innovative Therapies, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between OncoVista Innovative Therapies, Inc. and its competitors. This provides our Clients with a clear understanding of OncoVista Innovative Therapies, Inc. position in the <a href="Pharmaceuticals and Biotechnology">Pharmaceuticals and Biotechnology</a> Industry.

The report contains detailed information about OncoVista Innovative Therapies, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for OncoVista Innovative Therapies, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The OncoVista Innovative Therapies, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes OncoVista Innovative Therapies, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of OncoVista Innovative Therapies, Inc. business.

#### About OncoVista Innovative Therapies, Inc.

OncoVista Innovative Therapies, Inc., a biopharmaceutical company, focuses on commercializing diagnostic tests for metastatic tumors, as well as developing targeted anticancer therapies by utilizing tumor-associated biomarkers.

The company has developed diagnostic kits for breast, colon, ovarian, and prostate cancers, and markets diagnostic kits in Europe for the detection of circulating tumor cells (CTCs) in patients with breast and colon cancer.

Product and Product Candidate Pipeline

The company's portfolio of compounds and technologies under development or planned development include: AdnaGen Oncology Diagnostics; A Liposomal TS Inhibitor; Cordycepin; L-Nucleoside Conjugates; and Novel Tubulin Isotype-Specific Anti-Mitotics.

AdnaGen Diagnostic Products

The company's subsidiary, AdnaGen A.G., markets AdnaGen kits for detection of



circulating tumor cells (CTCs) in metastatic colon, metastatic breast cancer, and ovarian patients in Europe.

In September 2008, AdnaGen entered into a distribution and license agreement with Biomarkers LLC (Biomarkers) granting Biomarkers the right to distribute the AdnaGen diagnostic kits in North America. AdnaGen also entered into a distribution and license agreement with Biomarkers granting Biomarkers the right to commercialize the AdnaGen diagnostic kits for research and development purposes only in South America and the Middle East.

Liposomal Thymidylate Synthase (TS) Inhibitor (OVI-237) (solid tumors)

OVI-237 is the company's advanced clinical stage drug. OVI-237 is a liposome encapsulated formulation of a potent thymidylate synthase inhibitor (TSI) with activity at picomolar concentrations. It was obtained as a result of a worldwide licensing agreement with OSI Pharmaceuticals (Melville, New York). With OVI-237, it has finalized the protocol and selected clinical sites to conduct a phase II study of OVI-237 monotherapy and combination therapy with cisplatin for the treatment of metastatic breast cancer.

Cordycepin (OVI-123) (TdT-Positive Refractory Leukemias)

The company is developing Cordycepin as a treatment option for certain leukemia patients that are either refractory to chemotherapeutics or have experienced a relapse. Cordycepin depends upon the presence of a DNA polymerase, known as terminal deoxynucleotidyl transferase (TdT), for its therapeutic activity. Cordycepin has been studied in a National Cancer Institute-sponsored phase I clinical trial for treating TdT-positive leukemia patients. It initiated a Phase I/II trial based on the original ADA-sensitive compound.

L-Nucleoside Conjugate (OVI-117)

The company's L-nucleoside conjugate technology might take advantage of cell membrane changes that differentiate cancerous cells from healthy cells. Drug candidates using L-nucleoside conjugate technology have demonstrated for colorectal, pancreas, melanoma, leukemia, and prostate cancers. OVI-117 has shown anti-tumor activity in animal models of various human cancers (including breast, prostate, and colon) and its target indication would be colorectal cancer. The L-nucleoside conjugate technology was obtained through a right and license to utilize the patents and



technologies of Lipitek International, Inc. relating to L-nucleosides and their conjugates.

The company has accumulated in vitro and in vivo data indicating that the L-nucleoside conjugates are effective against various types of cancer. One of its L-nucleoside conjugate candidates, OVI-117, is a conjugate of an L-nucleoside (L-uridine) and the highly toxic compound 5'-fluorodeoxyuridine monophosphate (FdUMP), a thymidylate synthase (TS) inhibitor.

Collaborative Relationships and Partnerships

The company has relationships with the University of Texas Health Science Center at San Antonio (UTHSCSA), the Cancer Therapy and Research Center (CTRC), the Dana-Farber Cancer Institute, MD Anderson Cancer Center, and the San Antonio Cancer Institute (SACI), a cancer research institute.

History

OncoVista Innovative Therapies, Inc. was incorporated in 2004.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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