

OMNOVA Solutions Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/OE1816063D6BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: OE1816063D6BEN

Abstracts

OMNOVA Solutions Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between OMNOVA Solutions Inc. and its competitors. This provides our Clients with a clear understanding of OMNOVA Solutions Inc. position in the [Chemical](#) Industry.

The report contains detailed information about OMNOVA Solutions Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for OMNOVA Solutions Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The OMNOVA Solutions Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes OMNOVA Solutions Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of OMNOVA Solutions Inc. business.

About OMNOVA Solutions Inc.

OMNOVA Solutions, Inc. provides emulsion polymers, specialty chemicals, and decorative and functional surfaces for various commercial, industrial and residential end uses in North America, Europe, and Asia.

Segments

The company operates in two business segments: Performance Chemicals and Decorative Products.

PERFORMANCE CHEMICALS

The Performance Chemicals segment produces a range of emulsion polymers and specialty chemicals based primarily on styrene butadiene (SB), styrene butadiene acrylonitrile (SBA), styrene butadiene vinyl pyridine, polyvinyl acetate, acrylic, styrene acrylic, vinyl acrylic, glyoxal, and fluorochemical chemistries. The company's custom-formulated products are tailored for coatings, binders and adhesives, which are used in paper, carpet, nonwovens, construction, adhesives, tape, tire cord, floor polish, textiles, graphic arts, plastic parts, and various other specialty applications.

Paper and Carpet Chemicals: The company supplies custom-formulated SB and SBA latex for paper and paperboard coatings. In addition, it produces various specialty chemical additives for coating applications in the paper industry. Applications for the company's products include paper and paperboard coatings used in magazines, catalogs, direct mail advertising, brochures and printed reports, specialty papers, food cartons, household, and other consumer and industrial packaging. The company also supplies custom-formulated SB latex used as carpet backing binders in North America.

Specialty Chemicals: The company supplies specialty polymers and chemicals for various product categories in North America. Applications for its specialty polymers and chemicals include nonwovens (such as hygiene products, engine filters, roofing mat, scrub pads, towels, and wipes), floor polish, paper tape, adhesives, tire cord, textiles, construction, oil field services, plastic part coatings, and ink coating additives.

Customers

The company's paper and carpet customers include NewPage, Verso, Shaw Industries, Sappi, and Beaulieu. The specialty chemical customers include Freudenberg Nonwovens, Synthomer, Shurtape, Fiberweb, and Sherwin-Williams.

Competition

The company's competitors include Dow, BASF, Lubrizol, Wacker, and Celanese.

DECORATIVE PRODUCTS

The Decorative Products segment develops, designs, produces, and markets a line of functional and decorative surfacing products, including coated fabrics, commercial wallcoverings, vinyl, paper and specialty laminates, and performance films. These products are used in various applications, including commercial building refurbishment, remodeling and new construction; residential cabinets, flooring and furnishings; retail display; transportation markets including busses and mass transit, marine and automotive; recreational vehicles; manufactured housing; medical devices and products; and various industrial film applications.

Commercial Wallcovering and Coated Fabrics and Performance Fabrics: The company supplies wallcoverings and coated fabrics used in commercial applications primarily in North America, Europe, and Asia. Applications for the company's commercial wallcoverings include refurbishment and new construction for the commercial office,

hospitality, health care, retail, education, and restaurant markets. The company's commercial wallcovering product lines include a range of fabric-backed vinyl, paper-backed vinyl and nanofiber based wallcoverings.

The company supplies vinyl and urethane coated fabrics and performance fabrics for commercial, residential, and medical applications primarily in North America and Asia. Applications for the company's coated fabrics include transportation seating (automotive, bus and other mass transit, marine and motorcycle), automotive soft tops, automotive aftermarket applications, contract furniture, and health care devices and products.

Decorative Laminates and Performance Films: The company supplies vinyl and paper laminates and performance films primarily in North America. The company's laminates are used as alternatives to wood, paint, stainless steel, and high-pressure laminates. The company provides a range of designs and textures, as well as coating technology that provides scratch and stain resistance. Applications for the company's laminates include kitchen and bath cabinets, manufactured housing and recreational vehicle interiors, flooring, commercial and residential furniture, retail display fixtures, home furnishings, and consumer electronics. Performance film applications include banners, tents, medical devices, pool liners, movie screens, and shower pan liners.

Customers

The company's customers include Steelcase, Armstrong, Stingray Boats, Ashley Furniture, Patrick Industries, Herculite, and Merillat.

Competition

The company's competitors include RJF International, US Vinyl, J. Josephson, Laminating Surfaces, Morbern, China General, Uniroyal, Spradling International, Chiyoda Gravure, Dai Nippon Printing, Toppan Printing, Renolit Corporation, LG ChemAmerica, Riken USA Corporation, and Spartech Industries.

History

OMNOVA Solutions, Inc. was founded in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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