

# Oil States International Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Oil States International Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Oil States International Inc. and its competitors. This provides our Clients with a clear understanding of Oil States International Inc. position in the [Energy](#) Industry.

The report contains detailed information about Oil States International Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Oil States International Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Oil States International Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Oil States International Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Oil States International Inc. business.

### **About Oil States International Inc.**

Oil States International, Inc., through its subsidiaries, provides specialty products and services to oil and gas drilling and production companies worldwide. The company operates in various active oil and gas producing regions, including Canada, onshore and offshore U.S., West Africa, the North Sea, South America, and southeast and central Asia.

#### Segments

The company operates in three principal business segments: Well Site Services, Offshore Products, and Tubular Services.

#### WELL SITE SERVICES SEGMENT

The Well Site Services segment includes a range of products and services that are used to drill for, establish, and maintain the flow of oil and natural gas from a well throughout its lifecycle and to accommodate personnel in remote locations. The company's operations include land drilling services, remote site accommodations and rental tools. It uses its fleet of drilling rigs, rental equipment, and accommodation facilities to serve its customers at well sites and project development locations. Its

products and services are used in both onshore and offshore applications throughout the exploration, development and production phases of a well's life. Additionally, its accommodations are employed to support work forces in the Canadian oil sands and in various mining and related natural resource applications, as well as forest fire fighting and disaster relief efforts.

## Products and Services

**Drilling Services:** The company's drilling services business is located in the United States and provides land drilling services for shallow to medium depth wells ranging from 1,500 to 15,000 feet. Drilling services are typically used during the exploration and development stages of a field. As of December 31, 2009, the company had a total of 37 semi-automatic drilling rigs with hydraulic pipe handling booms and lift capacities ranging from 75,000 to 500,000 pounds, 14 of which were fabricated and/or assembled in its Odessa, Texas facility with components purchased from specialty vendors. 23 of these drilling rigs are based in Odessa, Texas, 10 are based in the Rocky Mountains region, and 4 are based in Wooster, Ohio. The company markets its drilling services directly to a customer base, consisting of major, independent and private oil and gas companies. Its Permian Basin drilling activities target primarily oil reservoirs while its Rocky Mountain drilling activities target primarily natural gas reservoirs.

**Rental Equipment:** The company's rental equipment business provides a range of products and services for use in the offshore and onshore oil and gas industry, including wireline and coiled tubing pressure control equipment; wellhead isolation equipment; pipe recovery systems; thru-tubing fishing services; hydraulic chokes and manifolds; blow out preventers; well testing equipment, including separators and line heaters; gravel pack operations on well bores; and surface control equipment and down-hole tools utilized by coiled tubing operators.

The company's rental equipment is primarily used during the completion and production stages of a well. As of December 31, 2009, the company provided rental equipment at 64 distribution points throughout the United States, Canada, Mexico, and Argentina. It provides rental equipment on a daily rental basis with rates varying depending on the type of equipment and the length of time rented. It also provides service personnel in connection with the equipment rental. The company's customers in the rental equipment business include major, independent and private oil and gas companies and other large oilfield service companies. Competition in the rental tool business includes smaller companies.

Accommodations: The company provides integrated services providing accommodations for people working in remote locations in North America. Its modular facilities provide temporary and permanent work force accommodations where traditional hotels and infrastructure are not accessible. Once facilities are deployed in the field, the company can also provide catering and food services, housekeeping, laundry, facility management, water and wastewater treatment, power generation, communications, and r

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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