

# OceanFirst Financial Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

OceanFirst Financial Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between OceanFirst Financial Corp. and its competitors. This provides our Clients with a clear understanding of OceanFirst Financial Corp. position in the Industry.

The report contains detailed information about OceanFirst Financial Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for OceanFirst Financial Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The OceanFirst Financial Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes OceanFirst Financial Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of OceanFirst Financial Corp. business.

## About OceanFirst Financial Corp.

OceanFirst Financial Corp. operates as the holding company for OceanFirst Bank, which provides community banking services in New Jersey.

The bank conducts its business through an administrative and branch office located in Toms River, New Jersey, and 22 additional branch offices. 18 of the offices are located in Ocean County with 4 located in Monmouth County and 1 located in Middlesex County, New Jersey. Its lending activities are also supported by a loan production office in Kenilworth, New Jersey. It also maintains a trust and wealth management office in Manchester, New Jersey.

The bank's principal business is attracting retail deposits from the general public in the communities surrounding its branch offices and investing those deposits, together with funds generated from operations and borrowings, primarily in single-family, owner-occupied residential mortgage loans. It also invests in other types of loans, including commercial real estate, multi-family, construction, consumer, and commercial loans.

The bank also invests in mortgage-backed securities (MBS), securities issued by the U.S. government and agencies thereof, corporate securities, and other investments permitted by applicable law and regulations.



#### **Lending Activities**

One-to-Four Family Mortgage Lending: The bank offers both fixed-rate, regular amortizing adjustable-rate, and interest-only mortgage loans secured by one-to-four family residences with maturities up to 30 years. The majority of such loans are secured by property located in the bank's primary market area.

Commercial Real Estate, Multi-Family, and Land Lending: The bank originates commercial real estate loans that are secured by properties or properties under construction, used for business purposes, such as small office buildings or retail facilities, the majority of which are located in the bank's primary market area. The commercial real estate portfolio includes loans for the construction of commercial properties. It also originates multi-family mortgage loans and land loans on a limited and highly-selective basis.

Residential Construction Lending: The bank originates residential construction loans primarily on a construction/permanent basis with such loans converting to an amortizing loan following the completion of the construction phase. Majority of the bank's construction loans are made to individuals building their primary residence, while, to an extent, loans are made to finance a second home or to developers known to the bank to build single-family houses for sale, which loans become due and payable over terms generally not exceeding 12 months.

Consumer Loans: The bank also offers consumer loans. It originates home equity loans secured by second liens on one-to-four family residences. Home equity loans are made on owner-occupied, one-to-four family residences and generally to bank customers. The bank also offers a variable-rate home equity line of credit which extends a credit line based on the applicant's income and equity in the home.

Commercial Lending: The Commercial Lending group's primary function is to service the business communities' banking and financing needs in the bank's primary market area. The Commercial Lending group originates both commercial real estate loans and commercial loans (including loans for working capital; fixed asset purchases; and acquisition, receivable and inventory financing).

#### **Deposits**

The bank accepts various deposit accounts, including money market accounts, savings



accounts, interest-bearing checking accounts, non-interest bearing accounts, and time deposits.

History

OceanFirst Financial Corp. was founded in 1902.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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## **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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