

# OC Oerlikon Corporation AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

OC Oerlikon Corporation AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between OC Oerlikon Corporation AG and its competitors. This provides our Clients with a clear understanding of OC Oerlikon Corporation AG position in the [Heavy Machinery Industry](#).

The report contains detailed information about OC Oerlikon Corporation AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for OC Oerlikon Corporation AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The OC Oerlikon Corporation AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes OC Oerlikon Corporation AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of OC Oerlikon Corporation AG business.

## **About OC Oerlikon Corporation AG**

OC Oerlikon Corporation AG, together with its subsidiaries, develops and supplies production systems, components, and services for selected information technology markets and industrial applications worldwide.

### Segments

The company operates through six segments: Coatings, Vacuum, Textile, Drive Systems, Advanced Technologies, and Solar.

### Coatings

Coating segment supplies metal coatings that improve the performance of tools and precision components, offering coating services at approximately 80 centers worldwide. Oerlikon Balzers operates as a supplier of plasma-enhanced coatings for tools and precision components. The coating service is offered at a network of approximately 90 coating centers in 31 countries worldwide.

### Vacuum

Vacuum segment develops application- and customer-specific systems for the creation of vacuums and extraction of processing gases. Leybold Vacuum offers a range of modern vacuum components, for industrial manufacturing and analytical technology, and also for research & development applications.

## Textile

Textile segment develops and manufactures textile machinery. Oerlikon Barmag engages in the production of texturing machines, as well as spinning lines for nylon, polyester and polypropylene fibers. In addition to plant design and spinning and texturing systems, its core competencies include the production of associated components, such as pumps, winders and godets. Oerlikon Neumag engages in the production of BCF carpet yarn and synthetic staple fibers. The business unit also offers a range of technologies for the production of nonwoven products worldwide. Oerlikon Saurer supplies system solutions and service packages. The Oerlikon Schlafhorst business unit provides machine and system solutions for the production of staple fiber yarns. The company offers a range of ringspinning products. Oerlikon Textile Components's product portfolio includes qualitydetermining components for all spinning applications and the nonwoven industry.

## Drive Systems

Drive Systems segment manufactures gears and other components for power transmission, mainly in motor vehicles. Oerlikon Graziano operates in the power transmission field. The company focuses on the major markets automotive, off-highway and industrial and also the zero emission sector, providing mechatronic driveline systems as well as single gearing components. Oerlikon Fairfield provides engineered gear and drive solutions for off-highway and industrial original equipment manufacturers worldwide.

## Advanced Technologies

Advanced Technologies segment develops applications and technologies, from which the highest precision and accuracy is required. In the field of space travel, payload fairings and satellite structures are manufactured (Business Unit Space).

## Solar

Solar segment supplies equipment for mass production of solar panels. Oerlikon Solar offers field proven solutions for the mass production of thin-film silicon solar modules.

## Dispositions

As of January 26, 2009, the company sold the ESEC business unit to the Dutch company BE Semiconductor Industries NV.

In October 2008, the company sold the Optics business located at Balzers to its local management (MBO). This included the whole optical coating business together with relevant technical equipment and customer and supplier relations.

As of November 26, 2008, the company sold the Optics business located at Golden, Colorado, USA, to Ocean Optics, Inc. This included the whole optical coating business.

In January 2009, the company sold the Wafer Etch business of the Segment Advanced Technologies through a management buyout.

In the Oerlikon Coating segment the business Blu-ray/DVD was sold to Singulus Technologies AG as of January 31, 2008.

In 2008, the company sold the Magnetic Media Equipment Business.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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