

NXP Semiconductors NV Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

NXP Semiconductors NV Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between NXP Semiconductors NV and its competitors. This provides our Clients with a clear understanding of NXP Semiconductors NV position in the [Semiconductor](#) Industry.

The report contains detailed information about NXP Semiconductors NV that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for NXP Semiconductors NV. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The NXP Semiconductors NV financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes NXP Semiconductors NV competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of NXP Semiconductors NV business.

About NXP Semiconductors NV

NXP Semiconductors N.V., through its subsidiary NXP B.V., provides mixed signal solutions and semiconductor components. The company's products find applications in wireless, lighting, home appliances, industrial, mobile telecommunication, automotive, security, television, and electronics sectors. The company operates as a subsidiary of KASLION Holding B.V.

Segments

The company's primary business segments are High- Performance Mixed-Signal and Standard Products.

The High-Performance Mixed-Signal businesses deliver high-performance mixed-signal solutions to its customers to satisfy their system and sub systems needs across eight application areas: automotive, identification, mobile, consumer, computing, wireless infrastructure, lighting, and industrial.

The Standard Products business segment offers standard products for use across various applications markets, as well as application-specific standard products predominantly used in application areas, such as mobile handsets, computing,

consumer, and automotive.

Products

High-Performance Mixed-Signal

The company focuses on developing products and system and sub-system solutions. It utilizes its technical expertise in the areas of radio frequency (RF) communications, analog, power management, interface, security technologies, and digital processing across its priority applications markets. Its RF capabilities are utilized in its RF for wireless infrastructure and industrial applications, television tuners, car security and entertainment products, and contactless identification products. The company's technologies and capabilities are applied in its lighting products, AC-DC power conversion and audio power products, while its ultra-low power semiconductors is used in a range of its products, including its consumer, mobile, identification and healthcare products, and its microcontrollers. Its high-speed interface design skills are applied in its interface products business, and also in its high-speed data converter and satellite outdoor unit products. Security solutions are used in its identification, microcontroller, telematics, and smart metering products and solutions. Its digital processing capabilities are used in its Auto Digital signal processors (DSPs), the products using its Coolflux ultra-low power DSPs, such as its mobile audio and hearing aid business and its microcontroller based products.

Automotive: In the automotive market, the company offers in-vehicle networking car passive keyless entry and immobilization, and car radio and car audio amplifiers. It operates in the CAN/LIN/FlexRay in-vehicle networking market. In the car access and immobilizers market, it develops new passive keyless entry/start and two-way key concepts with its customers and supplies to car original equipment manufacturers (OEMs). It offers AM/FM car radio chip sets. In digital reception, it has developed multi-standard radios based on its software-defined radio implementation. In addition, it provides class-AB and class-D audio amplifiers and power analog products for car entertainment. In telematics, the company has developed a systems solution for implementation in car on-board units.

Identification: The company markets contactless identification integrated circuits (ICs). It addresses various segments of the market, except for the commodity SIM market, and has positions in e-government, transportation and access management, smart card readers, and radio frequency identification tags and labels.

Wireless infrastructure, lighting and industrial: The company offers radio frequency solutions and 32-bit ARM microcontrollers, a portfolio of lighting drivers and an emerging business in high-speed data converters. Its radio frequency products provides RF front-end solutions for markets, such as mobile base stations, satellite and CATV infrastructure and receivers, industrial and medical applications, and addresses the military and aerospace markets. It offers power amplifiers and small signal RF discrettes and RF ICs for consumer electronics and cable television infrastructure, while it has emerging businesses in RF ICs for mobile base stations, monolithic microwave IC

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. NXP SEMICONDUCTORS NV COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. NXP SEMICONDUCTORS NV BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. NXP SEMICONDUCTORS NV SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. NXP SEMICONDUCTORS NV FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. NXP SEMICONDUCTORS NV COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. NXP Semiconductors NV Direct Competitors
- 5.2. Comparison of NXP Semiconductors NV and Direct Competitors Financial Ratios
- 5.3. Comparison of NXP Semiconductors NV and Direct Competitors Stock Charts
- 5.4. NXP Semiconductors NV Industry Analysis
 - 5.4.1. Semiconductor Industry Snapshot
 - 5.4.2. NXP Semiconductors NV Industry Position Analysis

6. NXP SEMICONDUCTORS NV NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. NXP SEMICONDUCTORS NV EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. NXP SEMICONDUCTORS NV ENHANCED SWOT ANALYSIS²

9. NETHERLANDS PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. NXP SEMICONDUCTORS NV IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. NXP SEMICONDUCTORS NV PORTER FIVE FORCES ANALYSIS²

12. NXP SEMICONDUCTORS NV VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

NXP Semiconductors NV Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
NXP Semiconductors NV 1-year Stock Charts
NXP Semiconductors NV 5-year Stock Charts
NXP Semiconductors NV vs. Main Indexes 1-year Stock Chart
NXP Semiconductors NV vs. Direct Competitors 1-year Stock Charts
NXP Semiconductors NV Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

NXP Semiconductors NV Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
NXP Semiconductors NV Key Executives
NXP Semiconductors NV Major Shareholders
NXP Semiconductors NV History
NXP Semiconductors NV Products
Revenues by Segment
Revenues by Region
NXP Semiconductors NV Offices and Representations
NXP Semiconductors NV SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
NXP Semiconductors NV Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
NXP Semiconductors NV Capital Market Snapshot
NXP Semiconductors NV Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Semiconductor Industry Statistics

NXP Semiconductors NV Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
NXP Semiconductors NV Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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