

NutriSystem Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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NutriSystem Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between NutriSystem Inc. and its competitors. This provides our Clients with a clear understanding of NutriSystem Inc. position in the **Retail Industry**.

- The report contains detailed information about NutriSystem Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for NutriSystem Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The NutriSystem Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes NutriSystem Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of NutriSystem Inc. business.

About NutriSystem Inc.

NutriSystem, Inc. provides weight management products and services in the United States and Canada. The company's customers purchase monthly food packages of shelf-stable food containing 28 breakfasts, lunches, dinners and desserts, which they supplement with fresh dairy, fruit, salad, vegetables, and low-glycemic carbohydrate items.

Products and Services

The company provides a weight management program, consisting primarily of a pre-packaged food program and counseling. These services are complemented with relevant information on diet, nutrition, and exercise, which is provided on its community Web site and emailed to its customers bi-weekly. Additionally, online weight management tools are available and include the interactive Mindset Makeover guide.

The company's Nutrisystem program consists of approximately 150 low calorie, portion-controlled items that are designed to rank low on the Glycemic Index, thereby providing dieters with a balanced intake of 'good' carbohydrates, proteins and fats. The Glycemic Index is a measure of the quality of carbohydrates in foods. Foods on the lower end of the index are generally considered 'good' carbohydrates. The company's program is perfectly portioned for weight loss and balanced to meet national dietary guidelines for Americans. The company also has worked to reduce the sodium content of its meal program to an average of 1800mg per day.

In April 2009, the company launched the marketing of its Nutrisystem D program, a low glycemic program specifically designed for those with type 2 diabetes who need to lose weight.

During 2009, the company also began offering its program at Costco Wholesale Corporation's warehouse club outlets (Costco) through the use of prepaid program cards. Expanding further in the retail area, the company also offers the Nutrisystem program in retailers, such as Walmart, Sam's Club, and Walgreens.

In December 2009, the company launched Nutrisystem Jumpstart, a program for men and women designed to help those who are looking to jumpstart their way to a healthier lifestyle. Nutrisystem Jumpstart showcased its 50 new foods and provided customers with extra tools and support to help them reach their weight-loss goals.

In October 2009, the company announced the introduction of the Nutrisystem program in Japan. Under its license agreement with House Foods International, the 'Nutrisystem J Diet' was launched and the program would be marketed at the House Foods ecommerce site. The Nutrisystem J Diet features nutritionally balanced pre-packaged foods and beverages delivered directly to the home and supported by personalized weight loss nutrition counseling. The new diet is a 14-day program consisting of two meals per day (meal menu plus light menu) and beverages.

In November 2008, the company entered into an agreement with Schwan's Home Service, a provider of fine frozen foods, for the development and distribution of frozen foods under the Nutrisystem brand. The program, which includes frozen foods (Nutrisystem Select), would improve Nutrisystem's tradition of weight loss and weight management. The program provides customers with premium fresh-frozen foods that complement Nutrisystem's prepared food weight loss programs and still adheres to Nutrisystem's nutritional guidelines.

In July 2008, the company acquired certain assets of Power Chow, LLC (d/b/a NuKitchen) (NuKitchen), a provider of premium, fresh prepared meals designed to promote weight management and healthy living. NuKitchen provides a menu of fresh, restaurant-quality prepared meals delivered daily to customers.

In 2008, the company also introduced the Flex program (Nutrisystem Flex), which is a 28-day program consisting of 20 days of food, its 'weekends off' program, which provides a less restrictive option to meet the needs and lifestyle of an important segment of dieting consumers. Nutrisystem Flex includes a Recipe Book (Nutrisystem, My Way) and a Dining Out Guide to help consumers make healthy choices and stay with in the program guidelines on their 'flex' days.

Customers

The company serves female customers, who are approximately 48 years of age and weighs 188 lbs.

Competition

The company's competitors include Weight Watchers and Jenny Craig.

History

NutriSystem, Inc. was founded in 1972.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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