

Numerex Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/NE5A1C27398BEN.html>

Date: August 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: NE5A1C27398BEN

Abstracts

Numerex Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Numerex Corp. and its competitors. This provides our Clients with a clear understanding of Numerex Corp. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Numerex Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Numerex Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Numerex Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Numerex Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Numerex Corp. business.

About Numerex Corp.

Numerex Corp. provides machine-to-machine (M2M) services to various organizations delivering the foundational components of device, network, and application used by its customers in the development of their M2M solutions. The company's offerings are wireless-based, using cellular and satellite networks.

PRIMARY BUSINESS

The company has evolved from primarily a proprietary network service into a M2M business using various wireless technologies to serve a range of markets. The four dimensions of its production environment are Numerex FAST, Numerex DNA, the Numerex enabling services, and service quality.

Numerex FAST

Through Numerex FAST (Foundation Application Software Technology), which is an open-platform-as-a-service (OPaaS) architecture, the company simplifies the application development and implementation process. It is delivered as a Web-service and exploits the benefits of cloud computing and relational database technology to solve technical and cost barriers to deployment of advanced device management and smart

services.

The company provides customers with the development tools to write their own device interface or they can contract with its professional services group to develop or modify their interface. Numerex FAST supports solutions utilizing different networks and devices.

Numerex DNA

Numerex DNA offerings include hardware devices, network services, and software applications that are the foundational components of its customers' M2M solutions.

Device: The company's Numerex FAST platform can communicate and support devices developed by a myriad of hardware manufacturers in addition to its own devices, such as AnyNET and the SX1.

Network: The company has partnerships with the U.S. and foreign carriers, including their roaming partners. Numerex utilizes multiple wireless standards and technologies, such as global system for mobile communications (GSM), code division multiple access (CDMA), and satellite services.

Application: The company provides various options with various degrees of customization from (off-the-shelf) pre-packaged Web-based applications already deployed in key vertical markets to customized applications. In addition, the company offers application hosting services.

Enabling Services

The company offers various value added services to customers, including 24x7 customer support; billing; integration services; automated provisioning; device management portal; network operations center; product certification; and ancillary services provided at the customer's discretion.

Service Quality

The company's service quality is built on certain critical elements, such as:

Gateway: The company's network operation center (NOC) architecture is built on the latest generation of processing power, using servers in a redundant and hot swappable

configuration.

Redundancy and Reliability: The operations sites are geographically diverse and are interconnected over synchronous optical network bidirectional, fault-tolerant facilities.

Network Management: The system allows for the automation of help desk management—from submission to monitoring to lifecycle management of customer issues. It also facilitates the management of tasks and asset inventory records, and indicates which business services are impacted by a given incident or problem.

Network Support Services: Building on its operating experience and an understanding of data networks and technology, the company's network support personnel bring a working knowledge of systems and processes for GSM, CDMA, and satellite service activation, service provisioning, inventory planning and management, and supply chain logistical support; and.

Sales, Marketing, and Distribution

The company primarily employs an indirect sales model through private label/ original equipment manufacturer (OEM) agreements, channel partners, system integrators, and value added resellers (VARs). It also indirectly markets and sells certain Numerex branded products and services through distribution and dealer channels, specifically the Uplink product suite.

The company's network is integrated and bundled with other Numerex products and

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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