

# Nufarm Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Nufarm Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Nufarm Ltd. and its competitors. This provides our Clients with a clear understanding of Nufarm Ltd. position in the [Chemical](#) Industry.

The report contains detailed information about Nufarm Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Nufarm Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Nufarm Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Nufarm Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Nufarm Ltd. business.

### **About Nufarm Ltd.**

Nufarm Ltd is an Australian-based company, headquartered in Melbourne, with core capabilities in chemical synthesis, sales and marketing. Through a global network of manufacturing and formulation facilities, the company operates in two key areas of business activity: crop protection; and industrial, fine and performance chemicals. Nufarm operates in Australia, New Zealand, Asia, Africa, Europe and North America.

Products manufactured and supplied by the company are used to help farmers protect crops from damage caused by weeds, insects and disease, as well as in a variety of other industries such as manufacturing, pharmaceuticals and consumer products.

#### **Crop Protection**

Nufarm is a major producer of agricultural chemicals used by farmers to protect their crops from damage caused by weeds, insects and disease. The company is engaged in the manufacture, supply and marketing of 'phenoxies', a class of herbicides used to control and eradicate broad-leafed weeds. These products are manufactured in plants in Australia (Melbourne), England (Belvedere), Austria (Linz) and the Netherlands (Botlek).

A range of other crop protection products is produced at facilities in Western Australia

and France. Nufarm also has manufacturing facilities in Australia, New Zealand, Asia, South Africa, Europe and North America.

Nufarm's Riverdale subsidiary, based in Chicago, services the turf and specialty section which includes golf courses, municipal parks and rights of way, as well as the North American crop protection market which is serviced by Nufarm Inc. Nufarm is engaged in crop protection in Australia, where it began operations in Melbourne.

## Regional Operations

**Nufarm – Asia:** Nufarm has operational bases in Singapore, Malaysia, Indonesia, Japan and China and supplies products into most regional markets. The company operates manufacturing and formulation facilities in Indonesia (Merak) and in Malaysia (Selangor) and has a marketing office in Japan. A representative office in China (Beijing) is responsible for the support of product development for the Nufarm range. Key products include glyphosate, 2,4-D, diuron and a number of other crop protection chemicals including fungicide products.

## Australia/ New Zealand

**Nufarm Australia Limited:** Nufarm Australia Limited is the major crop protection company in Australia. Nufarm has developed a range of products to meet the needs of Australian farmers in protecting their crops against damage caused by weeds, insects and disease.

**Nufarm NZ:** Nufarm NZ is part of Nufarm Limited and is involved in the manufacturing, marketing and application of products that improve the production and quality of plants and crops. In New Zealand, Nufarm has a diverse range of agricultural chemicals for use in horticulture, farming and cropping. Products include herbicides, fungicides, insecticides and plant growth regulators.

Nufarm NZ Limited is based in Auckland with 5 technical sales representatives servicing the industry. All major farm and horticulture retailers in NZ distribute Nufarm products

**Nugrain Australia:** NUGRAIN's business is to deliver conventionally bred and genetically modified plant varieties to Australian farmers, end customers and consumers. The shareholder companies of NUGRAIN are: Nufarm Limited, a major supplier of farming inputs; Australia's major grain handling companies - GrainCorp (incorporating VicGrain), AusBuilk (formerly SACBH) and CBH; and Wesfarmers Landmark, a major Australian

agribusiness.

**Nuturf:** Nuturf is a specialist supplier of plant nutrition, plant protection, water management, seed and hardware products to the recreational turf market. The company operates in Australia and throughout South East Asia.

**Florigene:** Florigene Ltd is engaged in the molecular breeding of flowers. Based in Melbourne, Florigene's proprietary technology has been used to develop novel cut flower products, which are now marketed in the United States, Japan and Australia.

**Agrow – Australia**

Agrow is a major supplier of raw materials and finished product to the Australian fertilizer industry. Through the company's representation of some of the major producers of fertil

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. NUFARM LTD. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. NUFARM LTD. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. NUFARM LTD. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. NUFARM LTD. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. NUFARM LTD. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Nufarm Ltd. Direct Competitors
- 5.2. Comparison of Nufarm Ltd. and Direct Competitors Financial Ratios
- 5.3. Comparison of Nufarm Ltd. and Direct Competitors Stock Charts
- 5.4. Nufarm Ltd. Industry Analysis
  - 5.4.1. Chemical Industry Snapshot
  - 5.4.2. Nufarm Ltd. Industry Position Analysis

## **6. NUFARM LTD. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. NUFARM LTD. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. NUFARM LTD. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. AUSTRALIA PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. NUFARM LTD. IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. NUFARM LTD. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. NUFARM LTD. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Nufarm Ltd. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Nufarm Ltd. 1-year Stock Charts  
Nufarm Ltd. 5-year Stock Charts  
Nufarm Ltd. vs. Main Indexes 1-year Stock Chart  
Nufarm Ltd. vs. Direct Competitors 1-year Stock Charts  
Nufarm Ltd. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Nufarm Ltd. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Nufarm Ltd. Key Executives  
Nufarm Ltd. Major Shareholders  
Nufarm Ltd. History  
Nufarm Ltd. Products  
Revenues by Segment  
Revenues by Region  
Nufarm Ltd. Offices and Representations  
Nufarm Ltd. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Nufarm Ltd. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Nufarm Ltd. Capital Market Snapshot  
Nufarm Ltd. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Chemical Industry Statistics



Nufarm Ltd. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Nufarm Ltd. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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