

Nu Skin Enterprises Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/N8283CC19BEBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: N8283CC19BEBEN

Abstracts

Nu Skin Enterprises Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Nu Skin Enterprises Inc. and its competitors. This provides our Clients with a clear understanding of Nu Skin Enterprises Inc. position in the [Consumer Products](#) Industry.

The report contains detailed information about Nu Skin Enterprises Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Nu Skin Enterprises Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Nu Skin Enterprises Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Nu Skin Enterprises Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Nu Skin Enterprises Inc. business.

About Nu Skin Enterprises Inc.

Nu Skin Enterprises Inc. develops and distributes personal care products and nutritional supplements that are sold under the Nu Skin and Pharmanex brands. The company is a direct selling company with operations in 50 markets worldwide. As of December 31, 2009, the company had a network of approximately 761,000 active independent distributors, sales representatives, and preferred customers, approximately 33,000 of whom were executive level distributors (including sales representatives in China).

Product Categories

The company markets personal care products under the Nu Skin brand and science-based nutritional supplements under the Pharmanex brand. It also offers technology-based products and services under different brands.

Nu Skin: Nu Skin is the brand of the company's original product line and offers anti-aging personal care products. The company's new ageLOC anti-aging skin care products are designed to target both the signs and the ultimate sources of aging. The company's ageLOC products provide both corrective and preventative benefits in preserving youth and in reducing the signs of aging.

Another product offered by the company is the Galvanic Spa System. The Galvanic Spa instrument emits a very mild electrical current. When the Galvanic Spa System is used to apply products that carry either positively or negatively charged active ingredients, product efficacy improves dramatically. In early 2010, the company introduced an ageLOC Edition Galvanic Spa System II to capitalize on enthusiasm for ageLOC generally.

Core Systems: Regardless of skin type, the company's core systems provide a solid foundation for its customers' individual skin care needs. The company's systems are developed to target specific skin concerns and are made from ingredients scientifically proven to provide visible results for concerns ranging from aging to acne.

Targeted Treatments: The company's customized skin care line allows a customer to tailor product regimens that help deliver younger looking skin at any age. The products are developed using ingredient technologies that target specific skin care needs.

Total Care: The company's total care line addresses body, hair and oral care.

Cosmetic: The Nu Colour cosmetic line products are targeted to define and highlight natural beauty.

Epoch: The company's Epoch line is distinguished by utilizing traditional knowledge of indigenous cultures for skin care. Each Epoch product is formulated with botanical ingredients derived from renewable resources found in nature.

Pharmanex

The company markets various anti-aging nutritional products under its Pharmanex brand. LifePak is the company's flagship line of micronutrient supplements. In addition, the company provides tools, such as Pharmanex BioPhotonic Scanner to measure and demonstrate the positive impact of key nutritional products.

Nutritionals: Pharmanex nutritional products supply various micronutrients that bodies need as a foundation for a lifetime of optimal health. The company offers LifePak family of products along with its g3 superfruit juice in its nutritionals line.

Solutions: The company's targeted solutions supplements contain standardized levels of botanical and other active ingredients that are formulated for consumers to meet the demands of everyday life.

Weight Management: The company's weight management products include supplements, as well as meal replacement shakes.

Vitameal: It is a nutritious meal that can be purchased and donated through Nourish the Children initiative to feed starving children or purchased for personal food storage.

Other

The company also offers other products and services, including digital content storage, water purifiers, and other household products. The company also integrated technology into other areas of its business and offers tools and services that help distributors establish an online presence and manage their business.

Competition

Direct Selling Companies: The company competes with Avon and Alticor (Amway).

History

Nu Skin Enterprises Inc. was founded in 1984.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. NU SKIN ENTERPRISES INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. NU SKIN ENTERPRISES INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. NU SKIN ENTERPRISES INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. NU SKIN ENTERPRISES INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. NU SKIN ENTERPRISES INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Nu Skin Enterprises Inc. Direct Competitors
- 5.2. Comparison of Nu Skin Enterprises Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Nu Skin Enterprises Inc. and Direct Competitors Stock Charts
- 5.4. Nu Skin Enterprises Inc. Industry Analysis
 - 5.4.1. Consumer Products Industry Snapshot
 - 5.4.2. Nu Skin Enterprises Inc. Industry Position Analysis

6. NU SKIN ENTERPRISES INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. NU SKIN ENTERPRISES INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. NU SKIN ENTERPRISES INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. NU SKIN ENTERPRISES INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. NU SKIN ENTERPRISES INC. PORTER FIVE FORCES ANALYSIS²

12. NU SKIN ENTERPRISES INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Nu Skin Enterprises Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Nu Skin Enterprises Inc. 1-year Stock Charts
Nu Skin Enterprises Inc. 5-year Stock Charts
Nu Skin Enterprises Inc. vs. Main Indexes 1-year Stock Chart
Nu Skin Enterprises Inc. vs. Direct Competitors 1-year Stock Charts
Nu Skin Enterprises Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Nu Skin Enterprises Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Nu Skin Enterprises Inc. Key Executives
Nu Skin Enterprises Inc. Major Shareholders
Nu Skin Enterprises Inc. History
Nu Skin Enterprises Inc. Products
Revenues by Segment
Revenues by Region
Nu Skin Enterprises Inc. Offices and Representations
Nu Skin Enterprises Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Nu Skin Enterprises Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Nu Skin Enterprises Inc. Capital Market Snapshot
Nu Skin Enterprises Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Consumer Products Industry Statistics

Nu Skin Enterprises Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Nu Skin Enterprises Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

Product name: Nu Skin Enterprises Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/N8283CC19BEBEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N8283CC19BEBEN.html>