

# NS8 Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

NS8 Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between NS8 Corp. and its competitors. This provides our Clients with a clear understanding of NS8 Corp. position in the Industry.

The report contains detailed information about NS8 Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for NS8 Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The NS8 Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes NS8 Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of NS8 Corp. business.

### **About NS8 Corp.**

NS8 Corporation engages in the design and production of online business communications and multimedia applications in the areas of streaming software, digital media rights, data-content management, audio-video communications, and corporate collaboration systems.

The company engages in the development of server-based technologies in the areas of content licensing, digital media publishing and royalty distribution management. It has combined all of its software technologies into one solution called iWave Interactive Systems (iWave).

The iWave system can be used by telecommunication companies, Internet service providers, media distributors and content owners that are expanding their service offerings to include on-demand entertainment services in order to retain consumers. In addition, iWave is also a solution for producers and distributors of digital content that allows them to audit, track and manage their content licenses and advertising placements that are deployed throughout multiple business networks.

iWave enables the company's commercial customers to custom brand their on-demand services and extend their offerings to new platforms and customers that already connect to these networks in multiple ways. This allows leveraging of the increasing

convergence and interoperability of consumer digital lifestyle peripherals such as mobile phones, portable devices, media centers and game consoles.

#### Commercialization

#### True Corporation (Thailand)

#### Download Music Service

In March, 2006 the company entered into a development contract with the True Corporation in Thailand to provide the music player and backend technology for its on-line music distribution service. Through the service offering, True is offering secure music downloads to PC's, mobile phones and other portable devices through an a la carte or subscription based service. Content is provided by every major and independent record label with an existing library of over 700,000 songs available to its consumers.

#### ADC (Buddy Broadband - Thailand)

#### iWave PC Distribution Platform

The company entered into a partnership agreement with Advanced Datanetwork Communications Co., Ltd. (ADC) for ADC's Buddy Broadband service in 2006 to enable its consumers to securely deliver premium content to its broadband subscribers throughout Thailand. Buddy Broadband would use the iWave PC Content Distribution Platform to deliver its collection of Hollywood film titles and local Thai programming by using the iWave Interactive video distribution to deliver its on-demand services.

#### ADC (Buddy Broadband - Thailand)

#### Content Distribution Agreement

In addition to the service partnership agreement with the iWave PC distribution platform, NS8 has secured a content distribution agreement with ADC that would allow content licensed by NS8 to be distributed over ADC's on-demand services.

#### ReelTime (Australia)

#### iWave PC Distribution Platform

Reeltime Infotainment Ltd. (ReelTime) licensed the iWave PC Distribution Platform for its video-on-demand service in Australia.

ReelTime entered into a joint venture with Yahoo7! for carriage and distribution of the ReelTime service and is accessible through Yahoo7!

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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