

Novadel Pharma Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Novadel Pharma Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Novadel Pharma Inc. and its competitors. This provides our Clients with a clear understanding of Novadel Pharma Inc. position in the <u>Pharmaceuticals and Biotechnology</u> Industry.

The report contains detailed information about Novadel Pharma Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Novadel Pharma Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Novadel Pharma Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Novadel Pharma Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Novadel Pharma Inc. business.

About Novadel Pharma Inc.

NovaDel Pharma Inc., a specialty pharmaceutical company, develops oral spray formulations for a range of marketed pharmaceuticals. The company's oral spray technology is focused on addressing unmet medical needs for an array of existing and future pharmaceutical products. Its oral spray candidates target angina, insomnia, erectile dysfunction, migraine headaches, nausea, and disorders of the central nervous system.

Products

Approved Products

NitroMist (nitroglycerin lingual aerosol): This product is indicated for acute relief of an attack or acute prophylaxis of angina pectoris due to coronary artery disease. In October 2009, the company entered into a licensing and distribution agreement with privately-held Mist Acquisition, LLC to manufacture and commercialize the NitroMist in the United States, Canada, and Mexico.

Zolpimist (zolpidem oral spray): Zolpidem is the active ingredient in Ambien, the hypnotic for insomnia marketed by Sanofi-Aventis. The company's oral spray



formulation of zolpidem is approved for the short-term treatment of insomnia. In November 2009, the company entered into a license and distribution agreement with ECR Pharmaceuticals Company, Inc. to commercialize and manufacture its ZolpiMist in the United States and Canada.

Product Candidates

Duromist (Sildenafil oral spray): Duromist contains sildenafil, the PDE-5 inhibitor for the treatment of erectile dysfunction marketed under the brand name Viagra.

Zensana (ondansetron oral spray): Ondansetron is the active ingredient in Zofran, an anti-emetic marketed by GlaxoSmithKline (GSK). The company has entered into a sublicense agreement with Hana Biosciences, Inc. and Par Pharmaceutical, Inc., pursuant to which Hana Biosciences granted a sublicense to Par to develop and commercialize Zensana. It has entered into an agreement with BioAlliance Pharma S.A., whereby BioAlliance acquired the European rights for its ondansetron oral spray.

Sumatriptan oral spray (NVD-201): Sumatriptan is the active ingredient in Imitrex which is the migraine remedy marketed by GSK.

Midazolam oral spray (NVD-301): NVD-301 contains midazolam which is the benzodiazepine used for sedation during diagnostic, therapeutic and endoscopic procedures.

Propofol oral spray: Propofol is the active ingredient in Diprivan, an intravenous anesthetic marketed by AstraZeneca. Its partner, Manhattan Pharmaceuticals, Inc., would oversee clinical development and regulatory approval for this product candidate.

Veterinary: The company's veterinary initiatives are being carried out by its partner, Velcera, Inc.

History

NovaDel Pharma Inc. was founded in 1982.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to



the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

^{1 –} Data availability depends on company's security policy.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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