

Northern Foods plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Northern Foods plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Northern Foods plc and its competitors. This provides our Clients with a clear understanding of Northern Foods plc position in the [Food and Beverages](#) Industry.

The report contains detailed information about Northern Foods plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Northern Foods plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Northern Foods plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Northern Foods plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Northern Foods plc business.

About Northern Foods plc

Northern Foods plc (the company) was started in 1937. The Company is an UK food producer. The Company operates in eight core product areas, which benefit from long term demographic and lifestyle trends favouring high quality foods that are convenient to eat.

Northern Foods owns 17 principal operating companies with more than 40 sites across the country. They are Riverside & Evesham Foods, Pork Farms Bowyers, Premium Savoury Products Palethorpes, Walter Hollands, The Recipe Dish Company, Cavaghan & Gray, Fletchers Kara Grain D'or, Gunstones Bakery, Cakes and Puddings, Eden Vale, Fox's Biscuits, Elkes Biscuits, Green Isle, Dalepak Foods, Smiths Flour Mills, NFT Distribution, Batchelors and Solway Foods.

Core product areas

Recipe dishes

The Company offers high quality chilled recipe dishes developing and manufacturing products, which include a wide range of Italian pasta meals and snacks, Indian, Chinese and other international dishes, together with traditional British specialities.

Chilled savoury products

Manufacturing savoury products under the Pork Farms, Bowyers and Hollands brands and major retailers' labels. Products include hot and cold-eating pies, pasties, sausage rolls, quiches, flans and Scotch eggs.

Speciality bread

A manufacturer of fresh and frozen speciality bread products for the retail and foodservice sector. Principal product lines include rolls, baps, muffins, burger buns, scones, doughnuts, tea cakes, fruited bread, croissants, baguettes, panettone and other speciality loaves.

Bread-based snacks

Manufacturing fresh chilled sandwiches, filled rolls and pizzas under the labels of major retailers.

Cakes and puddings

The UK's major supplier of own label cakes to the major retailers and the country's major manufacturer of both branded and retailer label Christmas puddings.

Fresh chilled dairy products

Manufacturing fresh chilled dairy products including dairy desserts, yogurt, fromage frais and cottage cheese for major retailers' labels.

Biscuits

Fox's is the UK's major manufacturer of premium quality biscuits. The complementary Elkes business produces everyday and everyday treat biscuits, mainly under retailers' labels.

Frozen foods

Producing deep pan, thin and crispy and speciality frozen pizzas under the Goodfella's brand and retailers' labels. Dalepak manufactures grillsteaks, burgers and a growing

range of meat-free products.

Convenience

The companies in its Convenience sector develops and manufactures an extensive range of high quality fresh foods for sale under the labels of major retailers and its own niche brands.

Major product areas in its Convenience sector include cakes, desserts, Christmas puddings, savoury pastry products such as pies, pasties and sausage rolls, quiches, pizzas, recipe dishes, sandwiches, speciality bakery lines and fresh chilled dairy products.

The company makes savoury products under its Pork Farms, Bowyers and Hollands brands.

Grocery

Northern Foods Grocery division consists of its businesses manufacturing frozen and ambient products. Operations in its Grocery division include Fox's Biscuits - the UK's premium quality biscuit brand - and the complementary Elkes Biscuits business primarily supplying retailer labels. Dalepak produces frozen foods including grillsteaks, burgers and pastry products.

Green Isle, based in Ireland, manufactures frozen pizzas, savoury pastry products and fish lines under the Goodfella's and Donegal Catch brands and retailers' own labels. Batchelors is Ireland's manufacturer of baked beans, canned vegetables and fruit juice under the Squeez brand.

Customers

The Company's major customers include Marks & Spencer, Tesco, Asda, Sainsbury's and Safeway.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same

price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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